

Q1205 Which of the following financial goals, if any, do you feel is the most important for you to achieve during your lifetime?

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
Any (Net)	1902 94%	397 93%	647 94%	408 93%	449 96%	570 95%	333 95%	310 95%	353 93%	335 90%	912 94%	267 93%	184 97%	135 93%	175 95%	151 91%	990 94%	303 97%	149 94%	175 96%	178 91%	184 89%
Having enough money for/in retirement	1022 50%	222 52%	337 49%	233 53%	231 49%	174 29%	164 47%	173 53%	251 66%	260 70%	458 47%	76 27%	80 42%	75 52%	116 63%	111 67%	564 53%	98 31%	84 53%	98 54%	135 69%	149 72%
Owning a home	257 13%	56 13%	93 13%	44 10%	65 14%	124 21%	59 17%	29 9%	22 6%	23 6%	124 13%	52 18%	34 18%	10 7%	15 8%	13 8%	134 13%	73 23%	25 16%	19 10%	8 4%	10 5%
Retiring early (i.e., before the traditional retirement age)	116 6%	19 4%	50 7%	25 6%	21 5%	26 4%	22 6%	31 10%	28 7%	8 2%	76 8%	20 7%	18 10%	15 10%	17 9%	6 3%	40 4%	6 2%	4 3%	16 9%	11 6%	3 1%
Paying for my kids' education	109 5%	28 7%	24 3%	28 6%	29 6%	41 7%	31 9%	24 7%	9 2%	3 1%	52 5%	16 6%	14 7%	13 9%	6 3%	3 2%	57 5%	25 8%	18 11%	10 6%	4 2%	-
Having money to invest (e.g., stocks, mutual funds)	86 4%	20 5%	40 6%	12 3%	15 3%	44 7%	14 4%	11 3%	7 2%	10 3%	65 7%	36 13%	13 5%	6 4%	6 3%	4 2%	21 2%	8 2%	1 *	5 3%	2 1%	6 3%
Owning a car	69 3%	9 2%	20 3%	14 3%	25 5%	33 6%	15 4%	9 3%	7 2%	5 1%	30 3%	11 4%	9 5%	6 4%	1 1%	4 2%	38 4%	23 7%	5 3%	3 2%	5 3%	2 1%
Starting my own business	66 3%	9 2%	21 3%	18 4%	18 4%	39 6%	11 3%	8 2%	7 2%	2 *	37 4%	22 8%	6 3%	2 1%	7 4%	1 *	29 3%	17 5%	5 3%	6 3%	1 *	1 *
Paying off my college loans	53 3%	11 3%	20 3%	12 3%	10 2%	49 8%	1 GHJ	2 1%	1 *	1 *	15 2%	15 5%	-	-	-	-	38 4%	34 11%	1 *	1 1%	1 1%	1 1%
Other	123 6%	22 5%	43 6%	23 5%	35 7%	39 7%	16 5%	24 7%	21 6%	22 6%	55 6%	19 7%	9 5%	7 5%	9 5%	10 6%	68 6%	20 6%	7 4%	17 9%	12 6%	13 6%
None	123 6%	28 7%	44 6%	30 7%	21 4%	27 5%	16 5%	17 5%	26 7%	38 10%	58 6%	19 7%	6 3%	10 7%	9 5%	14 9%	65 6%	8 3%	10 6%	7 4%	17 9%	23 11%
Sigma	2025 100%	426 100%	690 100%	439 100%	470 100%	598 100%	349 100%	327 100%	379 100%	373 100%	970 100%	286 100%	190 100%	145 100%	184 100%	165 100%	1055 100%	312 100%	159 100%	182 100%	195 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - LMN/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1205 Which of the following financial goals, if any, do you feel is the most important for you to achieve during your lifetime?

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K-\$74.9K	\$75K-\$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Unemp.	Student	Retired	Yes	No	Yes	No	Homeowner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
Any (Net)	1902 94%	710 93%	331 96%	231 93%	481 97%	782 93%	561 94%	559 95%	1118 97%	783 90%	182 98%	348 87%	595 97%	1306 93%	504 96%	1398 93%	1182 94%	662 94%	936 94%	965 94%
Having enough money for/in retirement	1022 50%	293 38%	200 58%	142 58%	318 64%	387 46%	280 47%	356 61%	611 53%	412 47%	28 15%	252 63%	215 35%	807 57%	205 39%	817 54%	733 58%	271 39%	607 61%	415 40%
Owning a home	257 13%	142 18%	35 10%	25 10%	32 6%	133 16%	78 13%	46 8%	149 13%	108 12%	50 27%	22 5%	125 20%	133 9%	100 19%	157 10%	105 8%	149 21%	88 9%	170 16%
Retiring early (i.e., before the traditional retirement age)	116 6%	40 5%	21 6%	15 6%	34 7%	37 4%	41 7%	38 7%	77 7%	40 5%	5 3%	24 6%	30 5%	86 6%	24 5%	93 6%	84 7%	30 4%	52 5%	64 6%
Paying for my kids' education	109 5%	44 6%	21 6%	11 5%	28 6%	48 6%	31 5%	30 5%	74 6%	35 4%	16 9%	5 1%	72 12%	36 3%	67 13%	41 3%	66 5%	42 6%	61 6%	48 5%
Having money to invest (e.g., stocks, mutual funds)	86 4%	23 3%	17 5%	14 6%	28 6%	34 4%	23 4%	29 5%	57 5%	29 3%	20 11%	9 2%	33 5%	53 4%	27 5%	59 4%	56 4%	24 3%	26 3%	60 6%
Owning a car	69 3%	33 4%	3 1%	10 4%	13 3%	39 5%	20 3%	9 2%	34 3%	34 4%	9 5%	8 2%	31 5%	38 3%	22 4%	46 3%	19 2%	41 6%	19 2%	49 5%
Starting my own business	66 3%	53 7%	6 2%	3 1%	2 *	35 4%	23 4%	8 1%	42 4%	25 3%	11 6%	1 *	34 5%	33 2%	28 5%	38 3%	30 2%	32 4%	28 3%	38 4%
Paying off my college loans	53 3%	26 3%	10 3%	1 *	3 1%	21 2%	18 3%	15 3%	21 2%	33 4%	27 14%	* 4%	27 4%	26 2%	10 2%	43 3%	25 2%	23 3%	6 1%	47 5%
Other	123 6%	56 7%	17 5%	9 4%	24 5%	49 6%	46 8%	28 5%	54 5%	69 8%	16 9%	26 7%	29 5%	94 7%	20 4%	103 7%	65 5%	51 7%	49 5%	74 7%
None	123 6%	55 7%	15 4%	16 7%	15 3%	62 7%	35 6%	27 5%	33 3%	91 10%	3 2%	52 13%	21 3%	102 7%	20 4%	104 7%	74 6%	40 6%	56 6%	67 6%
Sigma	2025 100%	766 100%	345 100%	248 100%	497 100%	844 100%	596 100%	585 100%	1151 100%	874 100%	185 100%	400 100%	617 100%	1408 100%	524 100%	1501 100%	1255 100%	702 100%	993 100%	1032 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210 How strongly do you agree or disagree with each of the following?
 Summary Of Strongly/Somewhat Agree

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
A significant obstacle to my achieving the "American Dream" is an inability to save enough.	1281 63%	285 67%	438 63%	270 61%	289 61%	402 67%	268 77%	229 70%	221 58%	161 43%	629 65%	183 64%	139 73%	110 76%	121 66%	75 45%	653 62%	219 70%	129 81%	119 66%	99 51%	86 42%
Thinking about my own financial situation, I feel that I am achieving the "American Dream."	1206 60%	260 61%	423 61%	257 59%	265 56%	317 53%	189 54%	179 55%	237 63%	283 76%	603 62%	168 59%	109 57%	74 51%	117 64%	135 82%	603 57%	149 48%	80 50%	105 58%	120 62%	148 71%
Financially, I believe my parents achieved the "American Dream."	1187 59%	266 63%	383 56%	259 59%	278 59%	327 55%	195 56%	205 63%	260 69%	200 54%	586 60%	160 56%	111 58%	97 67%	134 73%	84 51%	601 57%	167 53%	84 53%	108 60%	126 65%	116 56%
A significant obstacle to my achieving the "American Dream" is managing my debt.	954 47%	209 49%	324 47%	217 49%	204 43%	326 54%	209 60%	146 45%	163 43%	110 29%	480 49%	161 56%	104 55%	64 44%	91 49%	60 37%	474 45%	165 53%	105 66%	82 45%	72 37%	49 24%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - L/M/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210 How strongly do you agree or disagree with each of the following?
 Summary Of Strongly/Somewhat Agree

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
A significant obstacle to my achieving the "American Dream" is an inability to save enough.	1281 63%	546 71% cE	222 64% E	169 68% E	243 49%	566 67% H	409 69% H	306 52%	788 68% JL	493 56% L	120 65% L	175 44%	459 74% N	823 58% N	387 74% P	895 60%	715 57%	515 73% Q	597 60%	684 66% S
Thinking about my own financial situation, I feel that I am achieving the "American Dream."	1206 60%	350 46%	206 60% B	163 66% B	390 79% BCD	478 57%	321 54%	407 70% FG	686 60% k	520 59% k	91 49%	300 75% IJK	332 54% M	874 62% M	300 57%	906 60%	844 67% R	326 47%	690 69% T	516 50%
Financially, I believe my parents achieved the "American Dream."	1187 59%	423 55%	213 62%	135 54%	322 65% Bd	454 54%	343 58%	391 67% FG	716 62% Jkl	471 54%	94 51%	225 56%	335 54%	852 61% m	306 58%	881 59%	777 62% R	371 53%	592 60%	595 58%
A significant obstacle to my achieving the "American Dream" is managing my debt.	954 47%	412 54% E	167 48% E	116 47% E	179 36%	448 53% H	284 48% H	222 38%	587 51% JL	367 42% L	111 60% JL	126 32%	360 58% N	594 42%	310 59% P	644 43%	505 40%	408 58% Q	457 46%	497 48%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210 How strongly do you agree or disagree with each of the following?
 Summary Of Strongly/Somewhat Disagree

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
A significant obstacle to my achieving the "American Dream" is managing my debt.	876 43%	181 43%	297 43%	190 43%	207 44%	188 31%	120 34%	156 48% FG	181 48% FG	231 62% FGHI	385 40%	71 25%	69 36% I	72 50% Lm	83 45% L	90 55% LM	491 47% K	117 38% L	52 33%	84 46% s	98 50% RS	140 68% RSTUP
Financially, I believe my parents achieved the "American Dream."	838 41%	159 37%	307 44% b	179 41%	192 41%	271 45% hl	154 44% I	121 37%	119 31%	173 46% hi	384 40%	126 44% O	79 42% O	48 33%	50 27% NO	82 49% NO	454 43%	145 47% u	75 47% u	73 40%	69 35%	91 44%
Thinking about my own financial situation, I feel that I am achieving the "American Dream."	819 40%	166 39%	267 39%	181 41%	205 44%	281 47% IJ	160 46% IJ	148 45% IJ	141 37% J	90 24%	367 38%	118 41% P	81 43% P	71 49% oP	67 36% P	30 18%	452 43% k	163 52% UVI	79 50% V	76 42% V	75 38%	60 29% p
A significant obstacle to my achieving the "American Dream" is an inability to save enough.	744 37%	141 33%	253 37%	169 39%	181 39%	196 33% G	81 23%	98 30%	158 42% FGH	211 57% FGHI	341 35%	103 36% n	51 27%	35 24%	63 34% LMNO	90 55% LMNO	402 38%	93 30% s	30 19%	63 34% S	96 49% RSTO	121 58% RST

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - L/M/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210 How strongly do you agree or disagree with each of the following?
 Summary Of Strongly/Somewhat Disagree

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
A significant obstacle to my achieving the "American Dream" is managing my debt.	876 43%	279 36%	148 43% b	113 45% b	269 54% BC	297 35%	256 43% F	322 55% FG	471 41% K	405 46% IK	41 22%	234 58% IJK	195 32% M	681 48%	178 34%	698 46% O	635 51% R	222 32%	469 47% T	407 39%
Financially, I believe my parents achieved the "American Dream."	838 41%	343 45% E	133 38%	113 46% e	175 35%	390 46% H	253 42% H	195 33%	435 38%	403 46% I	90 49%	175 44% I	282 46% n	556 39%	218 42%	620 41%	478 38%	331 47% Q	400 40%	437 42%
Thinking about my own financial situation, I feel that I am achieving the "American Dream."	819 40%	416 54% CDE	139 40% E	85 34% E	106 21%	366 43% H	275 46% H	178 30%	465 40% L	355 41% L	94 51% ijL	100 25%	285 46% N	534 38%	224 43%	595 40%	411 33%	376 53% Q	303 31%	517 50% S
A significant obstacle to my achieving the "American Dream" is an inability to save enough.	744 37%	220 29%	123 36% b	79 32%	253 51% BCD	278 33%	187 31%	279 48% FG	363 32%	381 44% I	65 35%	225 56% IJK	158 26% M	585 42%	137 26%	607 40% O	540 43% R	187 27%	395 40% T	348 34%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210_1 How strongly do you agree or disagree with each of the following?
 Thinking about my own financial situation, I feel that I am achieving the "American Dream."

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
Strongly/Somewhat Agree (Net)	1206 60%	260 61%	423 61%	257 59%	265 56%	317 53%	189 54%	179 55%	237 63%	283 76%	603 62%	168 59%	109 57%	74 51%	117 64%	135 82%	603 57%	149 48%	80 50%	105 58%	120 62%	148 71%
Strongly agree	334 17%	71 17%	127 18%	66 15%	70 15%	70 12%	46 13%	52 16%	69 18%	99 26%	181 19%	43 15%	31 17%	23 16%	33 18%	51 31%	154 15%	27 9%	14 9%	29 16%	35 18%	48 23%
Somewhat agree	871 43%	189 44%	296 43%	191 44%	195 42%	247 41%	144 41%	127 39%	169 45%	184 50%	422 43%	125 44%	78 41%	51 35%	83 45%	85 51%	449 43%	122 39%	66 41%	76 42%	85 44%	100 48%
Strongly/Somewhat Disagree (Net)	819 40%	166 39%	267 39%	181 41%	205 44%	281 47%	160 46%	148 45%	141 37%	90 24%	367 38%	118 41%	81 43%	71 49%	67 36%	30 18%	452 43%	163 52%	79 50%	76 42%	75 38%	60 29%
Somewhat disagree	464 23%	104 24%	145 21%	94 21%	120 26%	146 24%	99 28%	80 24%	79 21%	60 16%	217 22%	66 23%	50 26%	42 29%	38 21%	21 13%	247 23%	80 26%	49 31%	37 21%	40 21%	39 19%
Strongly disagree	356 18%	62 15%	122 18%	87 20%	85 18%	135 23%	61 17%	68 21%	63 17%	30 8%	150 15%	52 18%	31 16%	29 20%	29 16%	9 6%	205 19%	82 26%	30 19%	39 21%	34 18%	20 10%
Sigma	2025 100%	426 100%	690 100%	439 100%	470 100%	598 100%	349 100%	327 100%	379 100%	373 100%	970 100%	286 100%	190 100%	145 100%	184 100%	165 100%	1055 100%	312 100%	159 100%	182 100%	195 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - L/M/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210_1 How strongly do you agree or disagree with each of the following?
 Thinking about my own financial situation, I feel that I am achieving the "American Dream."

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
Strongly/Somewhat Agree (Net)	1206 60%	350 46%	206 60% B	163 66% B	390 79% BCD	478 57%	321 54%	407 70% FG	686 60% k	520 59% k	91 49%	300 75% JK	332 54% M	874 62% M	300 57%	906 60%	844 67% R	326 47%	690 69% T	516 50%
Strongly agree	334 17%	82 11%	54 16% b	35 14%	147 30% BCD	115 14%	77 13%	143 24% FG	150 13%	185 21% IK	12 6%	122 31% JK	90 15%	244 17%	94 18%	240 16%	255 20% R	72 10%	222 22% T	112 11%
Somewhat agree	871 43%	267 35%	152 44% B	128 52% B	243 49% B	363 43%	244 41%	264 45%	536 47% J	335 38%	79 43%	177 44% J	241 39%	630 45%	205 39%	666 44%	590 47% R	254 36%	467 47% T	404 39%
Strongly/Somewhat Disagree (Net)	819 40%	416 54% CDE	139 40% E	85 34% E	106 21%	366 43% H	275 46% H	178 30%	465 40% L	355 41% L	94 51% ijL	100 25% L	285 46% N	534 38%	224 43%	595 40%	411 33% Q	376 53% Q	303 31%	517 50% S
Somewhat disagree	464 23%	205 27% E	87 25% E	53 22%	84 17%	185 22% H	157 26% h	122 21% JL	294 26% JL	169 19% L	49 26% L	57 14% L	165 27% n	299 21%	140 27% p	324 22%	267 21% q	186 26% q	201 20% S	263 25% S
Strongly disagree	356 18%	211 28% CDE	53 15% E	31 13% E	22 4%	181 22% H	119 20% H	56 10%	171 15% I	185 21% IL	45 24% IL	43 11% IL	120 19% IL	236 17%	84 16%	272 18%	144 11% Q	190 27% Q	102 10% Q	254 25% S
Sigma	2025 100%	766 100%	345 100%	248 100%	497 100%	844 100%	596 100%	585 100%	1151 100%	874 100%	185 100%	400 100%	617 100%	1408 100%	524 100%	1501 100%	1255 100%	702 100%	993 100%	1032 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210.2 How strongly do you agree or disagree with each of the following?
 Financially, I believe my parents achieved the "American Dream."

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
Strongly/Somewhat Agree (Net)	1187 59%	266 63% c	383 56%	259 59%	278 59%	327 55%	195 56%	205 63% ij	260 69% FGJ	200 54%	586 60%	160 56%	111 58%	97 67% P	134 73% LMP	84 51%	601 57%	167 53%	84 53%	108 60%	126 65% rs	116 56%
Strongly agree	460 23%	91 21%	163 24%	96 22%	110 23%	113 19%	91 26% fj	88 27% FJ	109 29% FJ	59 16%	219 23%	61 21% p	56 29% P	40 27% P	43 24% P	20 12%	241 23%	52 17%	35 22%	48 27% r	65 34% RsVo	40 19%
Somewhat agree	727 36%	175 41% C	221 32%	164 37%	168 36%	214 36%	104 30%	117 36%	151 40% G	141 38% g	367 38%	100 35%	55 29%	57 40% LMU	90 49% NO	64 39%	361 34%	114 37%	49 31%	60 33%	61 31%	77 37%
Strongly/Somewhat Disagree (Net)	838 41%	159 37%	307 44% b	179 41%	192 41%	271 45% hl	154 44% l	121 37%	119 31%	173 46% hi	384 40%	126 44% O	79 42% O	48 33%	50 27% NO	82 49% NO	454 43%	145 47% u	75 47% u	73 40%	69 35% r	91 44%
Somewhat disagree	436 22%	95 22%	158 23%	79 18%	104 22%	137 23%	81 23%	66 20%	66 17%	87 23% hi	209 22%	70 24% o	45 24%	26 18%	27 15% o	41 25% o	227 22%	67 22%	36 22%	40 22%	39 20%	46 22%
Strongly disagree	402 20%	65 15%	149 22% B	100 23% B	88 19%	133 22% l	74 21% l	55 17%	53 14%	86 23% l	175 18%	56 19%	34 18%	22 15%	23 13% nO	41 25% u	226 21%	78 25% u	39 25%	33 18%	30 16%	46 22%
Sigma	2025 100%	426 100%	690 100%	439 100%	470 100%	598 100%	349 100%	327 100%	379 100%	373 100%	970 100%	286 100%	190 100%	145 100%	184 100%	165 100%	1055 100%	312 100%	159 100%	182 100%	195 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - L/M/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210_2 How strongly do you agree or disagree with each of the following?
 Financially, I believe my parents achieved the "American Dream."

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Homeowner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
Strongly/Somewhat Agree (Net)	1187 59%	423 55%	213 62%	135 54%	322 65% Bd	454 54%	343 58%	391 67% FG	716 62% JKL	471 54%	94 51%	225 56%	335 54%	852 61% m	306 58%	881 59%	777 62% R	371 53%	592 60%	595 58%
Strongly agree	460 23%	160 21%	88 26%	54 22%	131 26%	153 18%	140 24% f	166 28% F	282 25% jk	178 20%	29 16%	80 20%	153 25%	307 22%	146 28% P	314 21%	312 25% R	135 19%	223 23%	237 23%
Somewhat agree	727 36%	263 34%	125 36%	81 33%	191 38%	300 36%	203 34%	224 38%	434 38%	294 34%	65 35%	145 36%	182 29%	545 39% M	160 30%	568 38% O	465 37%	236 34%	369 37%	358 35%
Strongly/Somewhat Disagree (Net)	838 41%	343 45% E	133 38%	113 46% e	175 35%	390 46% H	253 42% H	195 33%	435 38%	403 46% I	90 49% i	175 44% i	282 46% n	556 39%	218 42%	620 41%	478 38%	331 47% Q	400 40%	437 42%
Somewhat disagree	436 22%	148 19%	73 21%	62 25%	108 22%	191 23%	135 23%	110 19%	226 20%	210 24% i	55 30% l	90 23%	144 23%	292 21%	112 21%	324 22%	261 21%	161 23%	212 21%	224 22%
Strongly disagree	402 20%	195 25% CE	60 17%	51 21% e	67 13%	199 24% H	118 20% h	85 14%	209 18%	193 22%	36 19%	85 21%	138 22%	263 19%	106 20%	295 20%	217 17%	170 24% Q	188 19%	213 21%
Sigma	2025 100%	766 100%	345 100%	248 100%	497 100%	844 100%	596 100%	585 100%	1151 100%	874 100%	185 100%	400 100%	617 100%	1408 100%	524 100%	1501 100%	1255 100%	702 100%	993 100%	1032 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210_3_1 How strongly do you agree or disagree with each of the following?
 A significant obstacle to my achieving the "American Dream" is managing my debt.

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
Applicable Responses (Net)	1830 90%	390 92%	622 90%	406 93% e	412 88%	513 86%	329 94%	303 93%	344 91%	340 91%	865 89%	232 81%	172 91%	136 94%	174 95%	151 91%	965 91%	282 90%	157 99%	166 91%	170 87%	190 91%
Strongly/Somewhat Agree (Sub-Net)	954 47%	209 49%	324 47%	217 49%	204 43%	326 54% HIJ	209 60% HIJ	146 45%	163 43%	110 29%	480 49%	161 56% nP	104 55%	64 44%	91 49%	60 37%	474 45%	165 53%	105 66%	82 45%	72 37%	49 24%
Strongly agree	436 22%	94 22%	152 22%	86 20%	104 22%	140 23%	101 29%	84 26%	71 19%	41 11%	224 23%	75 26%	44 23%	42 29%	44 24%	18 11%	212 20%	65 21%	56 35%	42 23%	27 14%	22 11%
Somewhat agree	518 26%	115 27%	172 25%	130 30% E	101 21%	185 31% HIJ	108 31% HJ	62 19%	92 24%	69 19%	256 26%	86 30% N	59 31% N	21 15%	47 26% n	42 25% nV	262 25%	99 32% tv	49 31% V	41 22% v	45 23% V	27 13%
Strongly/Somewhat Disagree (Sub-Net)	876 43%	181 43%	297 43%	190 43%	207 44%	188 31%	120 34%	156 48% FG	181 48% FG	231 62% FGHI	385 40%	71 25%	69 36%	72 50% Lm	83 45% L	90 55% LM	491 47% K	117 38% L	52 33%	84 46% s	98 50% RS	140 68% RSTUP
Somewhat disagree	390 19%	80 19%	145 21% e	93 21% e	72 15%	108 18%	64 18%	67 21%	79 21%	71 19%	171 18%	45 16%	33 18%	34 23% p	39 21% p	21 13%	219 21%	63 20%	31 20%	34 19%	40 21%	51 24% P
Strongly disagree	485 24%	101 24%	152 22%	96 22%	136 29% cd	80 13%	56 16%	89 27% FG	101 27% FG	159 43% FGHI	214 22%	26 9%	35 19%	39 27% L	44 24% LMNO	69 42% LMNO	272 26%	54 17% I	21 13%	50 28% RS	58 29% RS	90 43% RSTU
Not applicable	195 10%	36 8%	69 10%	32 7%	59 12% d	84 14% GHij	20 6%	24 7%	35 9%	32 9%	105 11% mNOPR	54 19%	18 9% S	9 6%	10 5%	15 9%	90 9%	30 10% S	2 1%	15 9% S	25 13% SO	18 9% S
Sigma	2025 100%	426 100%	690 100%	439 100%	470 100%	598 100%	349 100%	327 100%	379 100%	373 100%	970 100%	286 100%	190 100%	145 100%	184 100%	165 100%	1055 100%	312 100%	159 100%	182 100%	195 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - LM/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210_3_1 How strongly do you agree or disagree with each of the following?
 A significant obstacle to my achieving the "American Dream" is managing my debt.

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
Applicable Responses (Net)	1830 90%	691 90%	316 91%	229 92%	447 90%	745 88%	540 91%	544 93%	1058 92%	772 88%	152 82%	360 90%	555 90%	1275 91%	488 93%	1342 89%	1140 91%	630 90%	926 93%	904 88%
Strongly/Somewhat Agree (Sub-Net)	954 47%	412 54% E	167 48% E	116 47% E	179 36%	448 53% H	284 48% H	222 38%	587 51% JL	367 42% L	111 60% JL	126 32%	360 58% N	594 42%	310 59% P	644 43%	505 40%	408 58% Q	457 46%	497 48%
Strongly agree	436 22%	180 23% e	79 23%	53 21%	88 18%	205 24% H	131 22% h	100 17%	279 24% JL	157 18% L	49 26% JL	51 13%	182 29% N	255 18%	158 30% P	279 19%	233 19%	179 26% Q	223 22%	214 21%
Somewhat agree	518 26%	232 30% E	89 26% e	63 25%	91 18%	243 29% H	153 26%	122 21%	308 27% L	209 24% L	63 34% JL	75 19%	178 29% N	339 24%	152 29%	365 24%	271 22%	229 33% Q	234 24%	283 27%
Strongly/Somewhat Disagree (Sub-Net)	876 43%	279 36% b	148 43% b	113 45% b	269 54% BC	297 35% BC	256 43% F	322 55% FG	471 41% K	405 46% IK	41 22%	234 58% IJK	195 32% M	681 48%	178 34%	698 46% O	635 51% R	222 32%	469 47% T	407 39%
Somewhat disagree	390 19%	150 20%	57 16%	54 22%	93 19%	164 19% H	113 19%	113 19%	234 20% K	156 18% k	17 9%	68 17%	92 15% N	299 21% M	84 16%	306 20%	269 21% R	108 15%	188 19%	203 20%
Strongly disagree	485 24%	129 17% B	92 27% B	58 24% b	176 35% BCD	133 16% BCD	144 24% F	209 36% FG	237 21%	249 28% IK	23 13%	165 41% IJK	104 17% M	382 27% M	94 18%	392 26% O	367 29% R	114 16%	281 28% T	204 20%
Not applicable	195 10%	75 10%	30 9%	19 8%	49 10%	99 12% H	55 9%	41 7%	93 8%	102 12% I	33 18% II	40 10%	62 10% N	133 9%	36 7%	159 11% o	115 9%	72 10%	66 7%	129 12% S
Sigma	2025 100%	766 100%	345 100%	248 100%	497 100%	844 100%	596 100%	585 100%	1151 100%	874 100%	185 100%	400 100%	617 100%	1408 100%	524 100%	1501 100%	1255 100%	702 100%	993 100%	1032 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210_3_2 How strongly do you agree or disagree with each of the following?
 A significant obstacle to my achieving the "American Dream" is managing my debt.

Base: Applicable Responses

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	1872	449	596	462	365	418	314	331	418	391	886	179	146	149	218	194	986	239	168	182	200	197
Weighted Base	1830	390	622	406	412	513	329	303	344	340	865	232*	172*	136*	174	151*	965	282	157*	166	170	190
Strongly/Somewhat Agree (Net)	954 52%	209 53%	324 52%	217 53%	204 50%	326 63% HIJ	209 63% HIJ	146 48%	163 47%	110 32%	480 55% Q	161 89% NOPr	104 60% nP	64 47%	91 52% p	60 40%	474 49%	165 58% UV	105 67% TUV	82 50% V	72 43% V	49 26%
Strongly agree	436 24%	94 24%	152 25%	86 21%	104 25%	140 27% IJ	101 31% IJ	84 28% IJ	71 21% J	41 12%	224 26%	75 32% P	44 26% P	42 31% P	44 25% Pu	18 12%	212 22%	65 23% V	56 36% RUV	42 25% uV	27 16%	22 12%
Somewhat agree	518 28%	115 29%	172 28%	130 32% e	101 24%	185 36% HIJ	108 33% HJ	62 21%	92 27%	69 20%	256 30%	86 37% N	59 34% N	21 16%	47 27% n	42 28% nv	262 27%	99 35% tV	49 31% V	41 25% v	45 27% V	27 14%
Strongly/Somewhat Disagree (Net)	876 48%	181 47%	297 48%	190 47%	207 50%	188 37% FG	120 37% FG	156 52% FG	181 53% FG	231 68% FGHI	385 45%	71 31%	69 40%	72 53% Lm	83 48% L	90 60% LMo	491 51% K	117 42% I	52 33% S	84 50% S	98 57% RS	140 74% RSTUP
Somewhat disagree	390 21%	80 21%	145 23%	93 23%	72 17%	108 21%	64 20%	67 22%	79 23%	71 21%	171 20%	45 19%	33 19%	34 25% p	39 23% p	21 14%	219 23%	63 22%	31 20%	34 20%	40 24%	51 27% P
Strongly disagree	485 27%	101 26%	152 25%	96 24%	136 33% CD	80 16%	56 17%	89 29% FG	101 29% FG	159 47% FGHI	214 25%	26 11%	35 21% I	39 29% L	44 25% LMNO	69 46% L	272 28%	54 19%	21 13%	50 30% RS	58 34% RS	90 47% RSTU
Sigma	1830 100%	390 100%	622 100%	406 100%	412 100%	513 100%	329 100%	303 100%	344 100%	340 100%	865 100%	232 100%	172 100%	136 100%	174 100%	151 100%	965 100%	282 100%	157 100%	166 100%	170 100%	190 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - LM/N/O/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210_3_2 How strongly do you agree or disagree with each of the following?
 A significant obstacle to my achieving the "American Dream" is managing my debt.

Base: Applicable Responses

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	1872	838	427	204	253	581	636	655	1024	848	107	424	485	1387	436	1436	1189	632	927	945
Weighted Base	1830	691	316	229	447	745	540	544	1058	772	152*	360	555	1275	488	1342	1140	630	926	904
Strongly/Somewhat Agree (Net)	954 52%	412 60% cdE	167 53% E	116 51% e	179 40%	448 60% GH	284 53% H	222 41%	587 55% JL	367 48% L	111 73% IJL	126 35% N	360 65% N	594 47% N	310 63% P	644 48% P	505 44% P	408 65% Q	457 49% Q	497 55% S
Strongly agree	436 24%	180 26% e	79 25%	53 23%	88 20%	205 28% H	131 24% h	100 18%	279 26% JL	157 20% L	49 32% JL	51 14% N	182 33% N	255 20% N	158 32% P	279 21% P	233 20% P	179 28% Q	223 24% Q	214 24% S
Somewhat agree	518 28%	232 34% E	89 28%	63 27%	91 20%	243 33% H	153 28% h	122 22%	308 29% L	209 27% L	63 41% IJL	75 21% N	178 32% n	339 27% N	152 31% P	365 27% P	271 24% P	229 36% Q	234 25% Q	283 31% S
Strongly/Somewhat Disagree (Net)	876 48%	279 40%	148 47% b	113 49% b	269 60% BCd	297 40% H	256 47% F	322 59% FG	471 45% K	405 52% IK	41 27%	234 65% IJK	195 35% M	681 53% M	178 37% O	698 52% O	635 56% R	222 35% R	469 51% t	407 45% T
Somewhat disagree	390 21%	150 22%	57 18%	54 24%	93 21%	164 22% H	113 21% h	113 21%	234 22% k	156 20% k	17 11%	68 19% N	92 17% N	299 23% M	84 17% O	306 23% o	269 24% R	108 17% R	188 20% S	203 22% T
Strongly disagree	485 27%	129 19%	92 29% B	58 25% B	176 39% BCD	133 18% H	144 27% F	209 38% FG	237 22% K	249 32% IK	23 15%	165 46% IJK	104 19% M	382 30% M	94 19% O	392 29% O	367 32% R	114 18% R	281 30% T	204 23% T
Sigma	1830 100%	691 100%	316 100%	229 100%	447 100%	745 100%	540 100%	544 100%	1058 100%	772 100%	152 100%	360 100%	555 100%	1275 100%	488 100%	1342 100%	1140 100%	630 100%	926 100%	904 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

Q1210_4 How strongly do you agree or disagree with each of the following?
A significant obstacle to my achieving the "American Dream" is an inability to save enough.

Base: All Respondents

	Region					Age					Male Age					Female Age						
	Total	North-east	South	Mid-west	West	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+	Total	18-34	35-44	45-54	55-64	65+
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2025	480	644	494	407	473	327	352	447	426	963	211	155	159	228	210	1062	262	172	193	219	216
Weighted Base	2025	426	690	439	470	598	349	327	379	373	970	286	190*	145*	184	165	1055	312	159*	182	195	207
Strongly/Somewhat Agree (Net)	1281 63%	285 67%	438 63%	270 61%	289 61%	402 67%	268 77% FIJ	229 70% IJ	221 58% J	161 43% J	629 65%	183 64% P	139 73% P	110 78% IP	121 66% PU	75 45%	653 62%	219 70% UV	129 81% rTUV	119 66% UV	99 51%	86 42%
Strongly agree	548 27%	103 24%	194 28%	115 26%	136 29%	163 27% J	136 39% FIJ	112 34% IJ	81 21% j	56 15% J	271 28%	79 28% P	79 42% LOP	50 34% OP	41 22% p	21 13%	278 26%	83 27% v	57 36% UV	62 34% UV	40 21%	35 17%
Somewhat agree	733 36%	182 43% cdE	243 35%	155 35%	153 33%	240 40% J	132 38% J	118 36% j	139 37% J	105 28% J	358 37%	104 36%	60 32%	60 41%	80 44% mpU	54 33%	375 36%	136 44% tUV	72 45% tUVm	57 32%	59 30%	51 25%
Strongly/Somewhat Disagree (Net)	744 37%	141 33%	253 37%	169 39%	181 39%	196 33% G	81 23%	98 30%	158 42% FGH	211 57% FGHI	341 35%	103 36% n	51 27%	35 24%	63 34% LMNO	90 55%	402 38%	93 30% s	30 19%	63 34% S	96 49% RSTO	121 58% RST
Somewhat disagree	402 20%	74 17%	135 20%	98 22%	95 20%	121 20% G	43 12%	57 17%	84 22% G	98 26% GH	169 17%	57 20%	24 13%	20 14%	34 19% LMNO	34 20%	232 22% k	64 21% s	18 12%	37 20%	49 25% S	64 31% rStp
Strongly disagree	342 17%	66 16%	118 17%	71 16%	86 18%	74 12%	39 11%	41 13%	74 20% FGH	113 30% FGHI	172 18%	46 16% r	27 14%	15 10%	28 15% LMNO	56 34%	170 16%	28 9%	12 8%	26 14% RSto	46 24% RST	57 28% RST
Sigma	2025 100%	426 100%	690 100%	439 100%	470 100%	598 100%	349 100%	327 100%	379 100%	373 100%	970 100%	286 100%	190 100%	145 100%	184 100%	165 100%	1055 100%	312 100%	159 100%	182 100%	195 100%	207 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H/I/J - K/Q - LMNO/P - R/S/T/U/V - L/R - M/S - N/T - O/U - P/V
 Overlap formulae used. * small base

Q1210_4 How strongly do you agree or disagree with each of the following?
A significant obstacle to my achieving the "American Dream" is an inability to save enough.

Base: All Respondents

	Income				Education			Employment Status				Children in HH		Parent of Child Under 18 in HH		Home Ownership		Marital Status		
	Total	Less Than \$50K	\$50K - \$74.9K	\$75K - \$99.9K	\$100K+	H.S. or Less	Some Col.	Col. Grad+	Total Emp.	Total Un-emp.	Student	Retired	Yes	No	Yes	No	Home-owner	Renter	Marr-ied	Not Married
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)
Unweighted Base	2025	906	451	219	277	651	681	693	1088	937	127	464	526	1499	460	1565	1286	681	987	1038
Weighted Base	2025	766	345	248	497	844	596	585	1151	874	185*	400	617	1408	524	1501	1255	702	993	1032
Strongly/Somewhat Agree (Net)	1281 63%	546 71% cE	222 64% E	169 68% E	243 49%	566 67% H	409 69% H	306 52%	788 68% JL	493 56% L	120 65% L	175 44%	459 74% N	823 58%	387 74% P	895 60%	715 57%	515 73% Q	597 60%	684 66% S
Strongly agree	548 27%	259 34% CDE	88 25% E	62 25%	108 22%	256 30% H	174 29% H	118 20%	354 31% JL	194 22% L	47 26% L	52 13%	227 37% N	321 23%	203 39% P	345 23%	275 22%	252 36% Q	259 26%	289 28%
Somewhat agree	733 36%	286 37% E	134 39% E	107 43% E	136 27%	310 37%	235 39% H	188 32%	434 38% L	299 34%	73 39%	123 31%	231 37%	502 36%	184 35%	549 37%	440 35%	263 37%	338 34%	395 38%
Strongly/Somewhat Disagree (Net)	744 37%	220 29%	123 36% b	79 32%	253 51% BCD	278 33%	187 31%	279 48% FG	363 32%	381 44% I	65 35%	225 56% IJK	158 26% M	585 42% M	137 26%	607 40% O	540 43% R	187 27%	395 40% T	348 34%
Somewhat disagree	402 20%	128 17%	61 18%	40 16%	127 26% BCD	163 19%	106 18%	133 23% g	211 18%	191 22%	43 23%	100 25% j	91 15%	311 22% M	77 15%	325 22% O	293 23% R	99 14%	218 22% t	184 18%
Strongly disagree	342 17%	92 12%	62 18% B	39 16%	126 25% BCD	115 14%	81 14%	146 25% FG	152 13%	190 22% IK	22 12%	125 31% IJK	67 11% M	275 19% M	60 12%	281 19% O	247 20% R	89 13%	178 18%	164 16%
Sigma	2025 100%	766 100%	345 100%	248 100%	497 100%	844 100%	596 100%	585 100%	1151 100%	874 100%	185 100%	400 100%	617 100%	1408 100%	524 100%	1501 100%	1255 100%	702 100%	993 100%	1032 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - B/C/D/E - F/G/H - I/J/K/L - M/N - O/P - Q/R - S/T
 Overlap formulae used. * small base

1	1	Q1205 Which of the following financial goals, if any, do you feel is the most important for you to achieve during your lifetime?
2	2	Q1205 Which of the following financial goals, if any, do you feel is the most important for you to achieve during your lifetime?
3	3	Q1210 How strongly do you agree or disagree with each of the following? Summary Of Strongly/Somewhat Agree
4	4	Q1210 How strongly do you agree or disagree with each of the following? Summary Of Strongly/Somewhat Agree
5	5	Q1210 How strongly do you agree or disagree with each of the following? Summary Of Strongly/Somewhat Disagree
6	6	Q1210 How strongly do you agree or disagree with each of the following? Summary Of Strongly/Somewhat Disagree
7	7	Q1210_1 How strongly do you agree or disagree with each of the following? Thinking about my own financial situation, I feel that I am achieving the "American Dream."
8	8	Q1210_1 How strongly do you agree or disagree with each of the following? Thinking about my own financial situation, I feel that I am achieving the "American Dream."
9	9	Q1210_2 How strongly do you agree or disagree with each of the following? Financially, I believe my parents achieved the "American Dream."
10	10	Q1210_2 How strongly do you agree or disagree with each of the following? Financially, I believe my parents achieved the "American Dream."
11	11	Q1210_3_1 How strongly do you agree or disagree with each of the following? A significant obstacle to my achieving the "American Dream" is managing my debt.
12	12	Q1210_3_1 How strongly do you agree or disagree with each of the following? A significant obstacle to my achieving the "American Dream" is managing my debt.
13	13	Q1210_3_2 How strongly do you agree or disagree with each of the following? A significant obstacle to my achieving the "American Dream" is managing my debt.
14	14	Q1210_3_2 How strongly do you agree or disagree with each of the following? A significant obstacle to my achieving the "American Dream" is managing my debt.
15	15	Q1210_4 How strongly do you agree or disagree with each of the following? A significant obstacle to my achieving the "American Dream" is an inability to save enough.
16	16	Q1210_4 How strongly do you agree or disagree with each of the following? A significant obstacle to my achieving the "American Dream" is an inability to save enough.