

Harris Interactive QuickQuery
 Fielding Period: May 10-12, 2010
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

13 May 2010

Q1705 If you graduated high school, or your child graduated high school, within the past 5 years, what do you estimate the total amount of monetary graduation gifts were?
 Please include only those gifts given as money in the form of a cash, check or money transfer, do not include the value of gift cards or other items.
 If you had more than one child graduate in the past 5 years, please think of the child who graduated most recently. If you did not graduate
 in the past 5 years, and do not have a child who graduated high school in the past 5 years, enter "99999".

Base: All Respondents

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2596	623	668	780	525	762	436	561	837	1306	368	244	293	401	1290	394	192	268	436	1359	671	398
Weighted Base	2596	561	567	861	607	816	417	575	788	1254	406	206	297	345	1342	410	212	278	442	1406	667	342
Graduated High School/Had A Child Who Graduated High School In Past 5 Years (Net)	685 26%EGITV	158 28%e	153 27%	239 28%e	135 22%	298 37%AGI	85 20%I	202 35%AGI	100 13%	344 27%	153 38%LNQS	36 17% <i>s</i>	102 34%LNqS	53 15%	341 25%	145 36%LNQS	49 23% <i>n</i> S	100 36%LNQS	47 11%	337 24% <i>V</i>	249 37%ATV	60 18%
\$0	88 3%	20 4%	16 3%	32 4%	20 3%	43 5% <i>A</i> hI	12 3%	14 2%	19 2%	43 3%	24 6% <i>L</i> n <i>r</i> <i>s</i>	3 1%	8 3%	8 2%	45 3%	19 5% <i>l</i>	9 4%	6 2%	11 2%	41 3%	33 5% <i>a</i> t <i>v</i>	7 2%
Received Graduation Money (Sub-Net)	597 23%EGIT <i>v</i>	138 25% <i>e</i>	137 24% <i>e</i>	207 24% <i>e</i>	114 19%	255 31%AGI	73 18% <i>I</i>	187 33%AGI	81 10%	301 24%	128 32%LNQS	33 16% <i>S</i>	94 32%LNQS	45 13% <i>s</i>	296 22%	127 31%LNQS	40 19% <i>S</i>	93 33%LNQS	36 8%	296 21% <i>v</i>	216 32%ATV	54 16%
Less Than \$500 (Sub-Sub- Net)	373 14% <i>I</i>	84 15%	82 14%	126 15%	81 13%	157 19%AGI	41 10%	116 20%AGI	58 7%	190 15%	81 20%LNQS	19 9%	59 20%LNQS	31 9%	183 14%	77 19%LNq <i>S</i>	22 11%	57 20%LNQS	27 6%	186 13%	130 20%ATV	39 11%
Less Than \$250 (Sub- Sub-Sub-Net)	213 8% <i>I</i>	45 8%	46 8%	71 8%	52 9%	99 12%AGI	26 6%	54 9% <i>I</i>	34 4%	112 9%	48 12% <i>L</i> <i>N</i> <i>S</i>	13 6%	33 11% <i>n</i> <i>S</i>	19 6%	101 8%	51 12%LNq <i>S</i>	13 6%	22 8% <i>S</i>	15 3%	102 7%	78 12%AT <i>v</i>	24 7%
\$1-\$100	127 5% <i>I</i> <i>t</i>	25 4%	27 5%	41 5%	34 6%	58 7%AGI	14 3%	33 6% <i>I</i>	22 3%	65 5%	28 7% <i>N</i> <i>S</i>	7 3%	21 7% <i>N</i> <i>S</i>	9 3%	62 5%	30 7% <i>N</i> <i>S</i>	7 3%	12 4%	13 3%	57 4%	45 7% <i>a</i> T	21 6%
\$101-\$250	86 3% <i>I</i> <i>V</i>	20 4%	19 3%	30 3%	17 3%	40 5% <i>A</i> <i>I</i>	12 3%	21 4% <i>i</i>	13 2%	47 4%	19 5% <i>S</i>	6 3% <i>S</i>	12 4% <i>S</i>	11 3% <i>S</i>	39 3%	21 5% <i>S</i>	7 3% <i>S</i>	9 3% <i>S</i>	2 *	45 3% <i>v</i>	33 5% <i>A</i> <i>V</i>	3 1%
\$251-\$500	160 6% <i>g</i> <i>I</i>	39 7%	36 6%	55 6%	29 5%	59 7% <i>g</i> <i>I</i>	16 4%	61 11% <i>A</i> <i>F</i> <i>G</i> <i>I</i>	24 3%	78 6%	33 8% <i>L</i> <i>N</i> <i>S</i>	6 3%	26 9% <i>L</i> <i>N</i> <i>S</i>	12 3%	82 6%	26 6% <i>s</i>	9 4%	35 13% <i>L</i> <i>N</i> <i>P</i> <i>Q</i> <i>S</i>	12 3%	84 6%	52 8% <i>v</i>	14 4%
\$501-\$1,000	96 4% <i>g</i> <i>I</i>	21 4%	26 5%	33 4%	15 2%	43 5%AGI	8 2%	35 6%AGI	10 1%	42 3%	19 5% <i>n</i> <i>S</i>	3 1%	14 5% <i>S</i>	6 2%	53 4%	24 6% <i>L</i> <i>N</i> <i>S</i>	5 2%	21 8%LNq <i>S</i>	4 1%	49 3%	32 5% <i>v</i>	7 2%
\$1,001-\$2,000	48 2% <i>E</i> <i>I</i>	13 2% <i>E</i>	10 2% <i>e</i>	21 2% <i>E</i>	3 1%	19 2% <i>I</i>	9 2% <i>I</i>	17 3% <i>I</i>	2 *	30 2%	12 3% <i>N</i> <i>S</i>	6 3% <i>N</i> <i>S</i>	12 4% <i>N</i> <i>S</i>	* *	18 1%	8 2% <i>n</i> <i>s</i>	4 2% <i>n</i>	5 2% <i>n</i> <i>s</i>	1 *	25 2%	19 3% <i>a</i> <i>v</i>	2 1%
\$2,001+	81 3% <i>I</i>	19 3%	18 3%	28 3%	15 2%	35 4% <i>I</i>	15 4% <i>i</i>	20 3% <i>i</i>	11 1%	39 3%	17 4% <i>S</i>	6 3%	10 3% <i>s</i>	7 2%	42 3%	18 4% <i>S</i>	9 4% <i>S</i>	10 4% <i>s</i>	4 1%	37 3%	34 5%ATV	6 2%
Did not graduate high school/Do not have a child who graduated high school in past 5 years	1911 74% <i>F</i> <i>H</i> <i>U</i>	403 72%	415 73%	621 72%	472 78% <i>A</i> <i>b</i> <i>d</i>	518 63%	332 80% <i>A</i> <i>F</i> <i>H</i>	374 65%	687 87% <i>A</i> <i>F</i> <i>G</i> <i>H</i>	910 73%	253 62%	170 83% <i>K</i> <i>M</i> <i>P</i> <i>R</i>	195 66%	292 85% <i>K</i> <i>M</i> <i>P</i> <i>q</i> <i>R</i>	1001 75%	264 64%	162 77% <i>K</i> <i>m</i> <i>P</i> <i>R</i>	179 64%	395 89% <i>K</i> <i>L</i> <i>M</i> <i>P</i> <i>Q</i>	1070 76% <i>A</i> <i>U</i> <i>R</i>	419 63%	281 82% <i>A</i> <i>T</i> <i>U</i>
Mean (Incl. 0)	1027.5	1168.5	1159.9	974.6	805.6	852.8	1735.7AFH	906.4	1189.7	1071.2	798.4	1958.7	1032.0	1331.9	983.6	909.8	1573.9Kr	777.7	1029.0	1098.3	935.7	1021.9

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used.

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Base: All Respondents

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	2596	561	567	861	607	816	417	575	788	1254	406	206	297	345	1342	410	212	278	442	1406	667	342
Std. Dev. (Incl. 0)	2052.84	2142.00	2266.10	2054.33	1647.14	1551.75	3070.46	1732.15	2683.91	2185.15	1453.43	3315.87	2155.87	2837.93	1912.69	1651.74	2903.72	1144.72	2519.18	2280.07	1592.02	2421.99
Std. Err. (Incl. 0)	79.85	166.75	169.85	145.99	150.36	91.92	318.39	129.83	261.92	119.39	121.54	505.67	220.03	389.82	105.93	138.61	410.65	126.41	349.35	129.50	102.55	289.48
Median (Incl. 0)	300	500	350	350	200	300	350	500	250	300	300	500	350	250	350	300	300	500	100	400	300	200
Mean (Excl. 0)	1179.6	1336.5	1294.9	1125.5	949.4	996.1	2017.8AFH	975.9	1470.5	1224.6	948.7	2107.4	1120.8	1576.6	1133.9	1044.1	1943.3Kp R	830.0	1338.7	1249.1	1078.8	1150.7
Std. Dev. (Excl. 0)	2158.50	2241.99	2358.24	2169.34	1750.37	1634.27	3225.56	1778.62	2916.63	2296.20	1539.31	3395.94	2225.20	3028.63	2012.03	1729.98	3118.47	1164.29	2807.91	2392.88	1663.99	2543.37
Std. Err. (Excl. 0)	91.62	188.81	189.42	169.92	178.65	105.93	362.90	140.61	330.24	138.21	144.17	550.89	244.25	472.99	120.46	155.36	487.02	132.68	461.62	148.12	116.79	328.35
Median (Excl. 0)	500	500	500	500	300	500	500	500	300	500	500	500	400	300	500	300	500	500	300	500	500	300
Sigma	2596 100%	561 100%	567 100%	861 100%	607 100%	816 100%	417 100%	575 100%	788 100%	1254 100%	406 100%	206 100%	297 100%	345 100%	1342 100%	410 100%	212 100%	278 100%	442 100%	1406 100%	667 100%	342 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
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	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	661	165	178	198	120	285	93	178	105	335	143	43	96	53	326	142	50	82	52	310	241	70
Weighted Base	685	158*	153	239	135*	298	85*	202*	100*	344	153*	36**	102*	53*	341	145*	49*	100*	47*	337	249	60*
\$0	88 13%h	20 13%	16 10%	32 13%	20 15%	43 14%h	12 14%	14 7%	19 19%aH	43 13%	24 16%	3 7%	8 8%	8 16%	45 13%	19 13%	9 19%r	6 6%	11 23%MR	41 12%	33 13%	7 11%
Received Graduation Money (Net)	597 87%i	138 87%	137 90%	207 87%	114 85%	255 86%	73 86%	187 93%AfI	81 81%	301 87%	128 84%	33 93%	94 92%S	45 84%	296 87%	127 87%	40 81%	93 94%qS	36 77%	296 88%	216 87%	54 89%
Less Than \$500 (Sub-Net)	373 54%	84 53%	82 53%	126 53%	81 60%	157 53%	41 48%	116 57%	58 58%	190 55%	81 53%	19 52%	59 58%	31 59%	183 54%	77 53%	22 46%	57 57%	27 57%	186 55%	130 52%	39 64%
Less Than \$250 (Sub-Sub-Net)	213 31%	45 28%	46 30%	71 29%	52 39%	99 33%	26 30%	54 27%	34 34%	112 33%	48 31%	13 35%	33 32%	19 36%	101 30%	51 35%	13 27%	22 22%	15 32%	102 30%	78 32%	24 40%
\$1-\$100	127 19%	25 16%	27 17%	41 17%	34 26%a	58 20%	14 16%	33 17%	22 22%	65 19%	28 19%	7 20%	21 20%	9 16%	62 18%	30 21%	7 13%	12 13%	13 28%r	57 17%	45 18%	21 35%ATU
\$101-\$250	86 13%	20 13%	19 12%	30 12%	17 13%	40 14%	12 14%	21 10%	13 12%	47 14%	19 13%	6 16%	12 12%	11 20%S	39 11%	21 15%	7 13%	9 9%	2 4%	45 13%	33 13%	3 5%
\$251-\$500	160 23%	39 25%	36 24%	55 23%	29 22%	59 20%	16 18%	61 30%afg	24 24%	78 23%	33 22%	6 17%	26 26%	12 23%	82 24%	26 18%	9 19%	35 35%kP	12 26%	84 25%	52 21%	14 24%
\$501-\$1,000	96 14%	21 14%	26 17%	33 14%	15 11%	43 15%	8 9%	35 17%	10 10%	42 12%	19 13%	3 8%	14 13%	6 12%	53 16%	24 17%	5 10%	21 21%	4 8%	49 14%	32 13%	7 12%
\$1,001-\$2,000	48 7%eI	13 8%e	10 7%	21 9%e	3 2%	19 7%	9 11%I	17 8%i	2 2%	30 9%	12 8%	6 16%	12 11%n	* 1%	18 5%	8 5%	4 8%	5 5%	1 3%	25 7%	19 8%	2 3%
\$2,001+	81 12%	19 12%	18 12%	28 12%	15 11%	35 12%	15 17%	20 10%	11 11%	39 11%	17 11%	6 16%	10 10%	7 13%	42 12%	18 13%	9 18%	10 10%	4 9%	37 11%	34 14%	6 9%
Mean (Incl. 0)	1027.5	1168.5	1159.9	974.6	805.6	852.8	1735.7AFH	906.4	1189.7	1071.2	798.4	1958.7	1032.0	1331.9	983.6	909.8	1573.9Kr	777.7	1029.0	1098.3	935.7	1021.9
Std. Dev. (Incl. 0)	2052.84	2142.00	2266.10	2054.33	1647.14	1551.75	3070.46	1732.15	2683.91	2185.15	1453.43	3315.87	2155.87	2837.93	1912.69	1651.74	2903.72	1144.72	2519.18	2280.07	1592.02	2421.99
Std. Err. (Incl. 0)	79.85	166.75	169.85	145.99	150.36	91.92	318.39	129.83	261.92	119.39	121.54	505.67	220.03	389.82	105.93	138.61	410.65	126.41	349.35	129.50	102.55	289.48
Median (Incl. 0)	300	500	350	350	200	300	350	500	250	300	300	500	350	250	350	300	300	500	100	400	300	200
Mean (Excl. 0)	1179.6	1336.5	1294.9	1125.5	949.4	996.1	2017.8AFH	975.9	1470.5	1224.6	948.7	2107.4	1120.8	1576.6	1133.9	1044.1	1943.3Kp	830.0	1338.7	1249.1	1078.8	1150.7

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Base: Graduated High School/Had A Child Who Graduated High School In Past 5 Years

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	685	158*	153	239	135*	298	85*	202*	100*	344	153*	36**	102*	53*	341	145*	49*	100*	47*	337	249	60*
Std. Dev. (Excl. 0)	2158.50	2241.99	2358.24	2169.34	1750.37	1634.27	3225.56	1778.62	2916.63	2296.20	1539.31	3395.94	2225.20	3028.63	2012.03	1729.98	3118.47	1164.29	2807.91	2392.88	1663.99	2543.37
Std. Err. (Excl. 0)	91.62	188.81	189.42	169.92	178.65	105.93	362.90	140.61	330.24	138.21	144.17	550.89	244.25	472.99	120.46	155.36	487.02	132.68	461.62	148.12	116.79	328.35
Median (Excl. 0)	500	500	500	500	300	500	500	500	300	500	500	500	400	300	500	300	500	500	300	500	500	300
Sigma	685	158	153	239	135	298	85	202	100	344	153	36	102	53	341	145	49	100	47	337	249	60
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1710 If you or your child graduated high school within the past 5 years, what did you/they do with the majority of your/their graduation money?

Base: Graduated/Child Graduated High School Within Past 5 Years And Received Graduation Money

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	555	141	155	163	96	238	79	160	78	276	114	38	83	41	279	124	41	77	37	261	203	60
Weighted Base	597	138*	137*	207*	114*	255	73*	187*	81*	301	128*	33**	94*	45**	296	127*	40*	93*	36**	296	216	54*
Used for college	164 27%V	43 31%	45 33%e	52 25%	24 21%	70 27%	17 23%	61 32%	16 20%	74 25%	31 24%	10 31%	24 25%	9 21%	90 30%	39 31%	6 16%	37 40%kQ	7 20%	94 32%aV	58 27%V	3 7%
Put the money in savings	115 19%e	42 30%AcDE	24 18%	36 18%	13 12%	62 24%ai	11 15%	31 17%	11 13%	56 18%	24 19%	5 15%	16 17%	10 22%	60 20%	38 30%r	6 15%	15 16%	1 2%	53 18%	47 22%	8 14%
Travel and entertainment	59 10%GO	9 7%	14 10%	17 8%	18 16%ab	25 10%g	2 3%	19 10%	13 16%G	44 15%AO	18 14%	1 3%	14 15%	11 25%	15 5%	7 6%	1 3%	5 6%	2 4%	26 9%	25 12%	6 12%
Car	37 6%	7 5%	6 5%	11 5%	13 12%a	12 5%	8 11%	12 6%	5 6%	14 5%	9 7%	2 6%	2 3%	1 1%	23 8%	3 2%	6 14%MP	10 10%p	5 13%	18 6%	14 7%	4 8%
Paid off debt	23 4%ho	12 8%Ad	4 3%	5 2%	3 3%	16 6%ah	2 3%	2 1%	3 3%	17 6%	14 11%MP	1 4%	* *	1 2%	6 2%	2 1%	1 3%	1 1%	2 5%	13 4%	8 4%	2 3%
Home	16 3%	2 1%	1 1%	6 3%	7 6%c	10 4%	5 7%aHI	2 1%	- -	5 2%	2 2%	1 4%	2 2%	- -	11 4%	8 6%r	4 9%KR	- -	- -	5 2%	8 4%	1 3%
Something else	82 14%BFU	4 3%	13 9%b	49 24%ABC	16 14%B	24 9%	13 18%f	35 19%F	10 13%	34 11%	10 8%	3 8%	18 19%	3 7%	48 16%	13 10%	10 26%KP	17 18%	7 21%	43 14%	18 9%	13 24%aU
Not sure	69 11%F	14 10%	22 16%	22 11%	11 9%	18 7%	14 19%AF	20 11%	16 20%AF	39 13%	10 8%	9 26%	14 15%	7 14%	30 10%	9 7%	5 14%	6 7%	10 26%	39 13%	18 8%	9 17%
Decline to answer	31 5%T	6 4%	8 6%	8 4%	9 8%	18 7%	1 1%	6 3%	7 8%g	18 6%	10 8%	1 3%	4 4%	3 8%	13 4%	8 6%	- -	2 2%	3 9%	6 2%	18 8%aT	6 11%aT
Sigma	597 100%	138 100%	137 100%	207 100%	114 100%	255 100%	73 100%	187 100%	81 100%	301 100%	128 100%	33 100%	94 100%	45 100%	296 100%	127 100%	40 100%	93 100%	36 100%	296 100%	216 100%	54 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base; ** very small base (under 30) ineligible for sig testing

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Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: All Respondents

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2596	623	668	780	525	762	436	561	837	1306	368	244	293	401	1290	394	192	268	436	1359	671	398
Weighted Base	2596	561	567	861	607	816	417	575	788	1254	406	206	297	345	1342	410	212	278	442	1406	667	342
Plan To Attend A Wedding In The Next 12 Months (Net)	943 36%EIV	227 41%aE	223 39%E	300 35%	193 32%	410 50%AGHI	138 33%I	202 35%I	194 25%	448 36%	197 49%LMNQ RS	61 30%	97 33%S	92 27%	495 37%	213 52%LMNQ RS	76 36%nS	105 38%NS	101 23%	541 38%aV	262 39%V	79 23%
\$0	168 6%IT	41 7%	30 5%	57 7%	40 7%	79 10%AH	28 7%i	32 5%	29 4%	84 7%	44 11%mnRS	12 6%	16 5%	13 4%	83 6%	35 9%NS	15 7%	16 6%	17 4%	70 5%	64 10%ATV	18 5%
Plan To Spend Money To Attend A Wedding (Sub-Net)	776 30%EIV	186 33%E	193 34%AdE	243 28%	153 25%	330 40%AGHI	110 26%i	171 30%I	164 21%	364 29%	153 38%LMNS	49 24%	81 27%S	80 23%	412 31%	177 43%LMNQ RS	61 29%NS	89 32%NS	85 19%	471 33%aV	198 30%V	62 18%
Spend \$100 Or Less (Sub- Sub-Net)	291 11%bI	48 9%	99 18%ABDE	82 10%	61 10%	134 16%AGHI	41 10%	61 11%i	55 7%	128 10%	58 14%LNS	16 8%	27 9%	27 8%	163 12%	76 18%LMNS	25 12%	35 12%S	29 6%	159 11%	90 13%v	29 8%
\$1-\$50	161 6%I	27 5%	54 9%ABDe	43 5%	37 6%	67 8%AI	24 6%	35 6%	34 4%	68 5%	30 7%S	7 3%	14 5%	17 5%	93 7%	37 9%LnS	18 8%ls	21 8%	17 4%	91 6%	47 7%	19 5%
\$51-\$100	130 5%I	21 4%	46 8%ABDE	40 5%	24 4%	67 8%AGHI	16 4%	26 5%	21 3%	60 5%	28 7%nS	9 5%	13 4%	10 3%	70 5%	39 9%lmNQr S	7 3%	13 5%	11 3%	68 5%	43 6%v	10 3%
Spend \$101-\$500 (Sub- Sub-Net)	327 13%DIV	103 18%ACDE	73 13%	85 10%	67 11%	136 17%AgI	49 12%	76 13%I	67 9%	156 12%	71 18%mnS	26 13%	31 10%	28 8%	171 13%	65 16%NS	23 11%	45 16%NS	39 9%	218 16%AUV	72 11%V	18 5%
\$101-\$250	164 6%IV	48 9%aD	38 7%	42 5%	35 6%	65 8%aI	33 8%i	31 5%	36 5%	76 6%	32 8%n	18 9%n	12 4%	13 4%	89 7%	33 8%n	15 7%	18 6%	23 5%	109 8%AV	35 5%	12 3%
\$251-\$500	163 6%gIV	54 10%ACDE	35 6%	42 5%	31 5%	70 9%AGI	16 4%	45 8%gI	31 4%	81 6%	39 10%lnqS	8 4%	19 6%	15 4%	82 6%	32 8%S	8 4%	27 10%lnqS	16 4%	109 8%AV	37 5%V	6 2%
\$501-\$1,000	58 2%h	16 3%	11 2%	22 3%	8 1%	31 4%AgH	5 1%	6 1%	16 2%	31 2%	8 2%	4 2%	5 2%	13 4%QRS	27 2%	22 5%kmQRS	1 *	1 *	3 1%	30 2%	21 3%	5 2%
\$1,001+	100 4%Cu	19 3%	10 2%	54 6%AbCE	17 3%	30 4%	15 4%	28 5%	26 3%	48 4%	15 4%	3 1%	19 6%L	12 3%	51 4%	15 4%	13 6%L	9 3%	14 3%	64 5%u	16 2%	10 3%
Do not plan to attend a wedding in the next 12 months	1653 64%bFt	334 59%	344 61%	561 65%	414 68%ABC	406 50%	280 67%F	373 65%F	594 75%AFGH	806 64%	209 51%	144 70%KP	199 67%KP	253 73%KPqR	847 63%	197 48%	136 64%KP	173 62%KP	341 77%KMPQR	865 62%	405 61%	262 77%ATU
Mean (Incl. 0)	744.4f	527.6	559.0	1035.2aBc	761.5	554.3	1146.8aF	793.0	809.9	631.1	484.7	447.6	890.4	792.7	846.9	618.8	1710.8KL p	703.1	825.7	713.0	684.7	775.0

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used.

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Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: All Respondents

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	2596	561	567	861	607	816	417	575	788	1254	406	206	297	345	1342	410	212	278	442	1406	667	342
Std. Dev. (Incl. 0)	2220.48	1269.33	1891.63	2389.22	3007.69	1690.50	3565.09	2180.68	1967.97	1580.78	1407.10	1398.62	1709.32	1854.81	2667.84	1917.07	4561.12	2544.60	2075.11	1932.42	2607.99	2117.45
Std. Err. (Incl. 0)	74.14	83.16	116.20	155.53	235.58	88.49	298.13	161.20	137.12	76.32	107.92	169.61	181.19	183.65	123.32	137.28	526.67	262.46	203.48	88.11	162.37	217.25
Median (Incl. 0)	150	200	100	150	100	100	120	200	200	150	100	200	200	200	120	100	100	150	200	200	100	100
Mean (Excl. 0)	905.4	642.9	644.6	1279.7a	960.7	687.6	1436.2a	939.3	953.3	777.7	623.9	559.0	1061.9	917.0	1018.2	742.5	2147.3Kl p	827.7	987.6	818.8	905.6	996.3
Std. Dev. (Excl. 0)	2419.17	1375.06	2018.30	2597.75	3352.08	1858.72	3940.48	2345.12	2103.59	1722.34	1570.05	1545.83	1818.56	1967.55	2895.78	2078.78	5024.75	2744.14	2235.76	2049.99	2967.48	2358.07
Std. Err. (Excl. 0)	89.60	98.22	132.51	194.17	303.48	108.40	361.22	191.48	163.27	93.27	137.18	208.44	214.32	215.97	147.01	162.82	628.09	310.71	245.41	101.49	208.79	272.29
Median (Excl. 0)	200	250	100	250	200	200	200	250	200	200	200	200	300	300	200	150	150	200	200	200	175	150
Sigma	2596	561	567	861	607	816	417	575	788	1254	406	206	297	345	1342	410	212	278	442	1406	667	342
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used.

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Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: Plan To Attend A Wedding In The Next 12 Months

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	897	233	265	236	163	365	143	183	206	429	170	68	89	102	468	195	75	94	104	481	258	95
Weighted Base	943	227	223	300	193	410	138*	202	194	448	197*	61*	97*	92*	495	213	76*	105*	101*	541	262	79*
\$0	168 18% cT	41 18%	30 13%	57 19%	40 21%	79 19%	28 20%	32 16%	29 15%	84 19%	44 22%	12 20%	16 16%	13 14%	83 17%	35 17%	15 20%	16 15%	17 16%	70 13%	64 24% AT	18 22% t
Plan To Spend Money To Attend A Wedding (Net)	776 82% U	186 82%	193 87% a	243 81%	153 79%	330 81%	110 80%	171 84%	164 85%	364 81%	153 78%	49 80%	81 84%	80 86%	412 83%	177 83%	61 80%	89 85%	85 84%	471 87% AUv	198 76%	62 78%
Spend \$100 Or Less (Sub- Net)	291 31% B	48 21%	99 45% ABDE	82 27%	61 32% b	134 33%	41 30%	61 30%	55 29%	128 29%	58 30%	16 26%	27 27%	27 29%	163 33%	76 35%	25 32%	35 33%	29 28%	159 29%	90 34%	29 36%
\$1-\$50	161 17% b	27 12%	54 24% ABD	43 14%	37 19%	67 16%	24 18%	35 17%	34 18%	68 15%	30 15%	7 11%	14 14%	17 18%	93 19%	37 17%	18 23%	21 20%	17 17%	91 17%	47 18%	19 23%
\$51-\$100	130 14% b	21 9%	46 20% ABde	40 13%	24 12%	67 16%	16 12%	26 13%	21 11%	60 13%	28 14%	9 15%	13 13%	10 11%	70 14%	39 18%	7 9%	13 13%	11 11%	68 13%	43 16%	10 13%
Spend \$101-\$500 (Sub-Net)	327 35% dUV	103 45% ACDe	73 33%	85 28%	67 35%	136 33%	49 35%	76 37%	67 35%	156 35%	71 36%	26 42%	31 32%	28 31%	171 34%	65 30%	23 30%	45 42%	39 39%	218 40% AUV	72 27%	18 23%
\$101-\$250	164 17%	48 21%	38 17%	42 14%	35 18%	65 16%	33 24% a	31 15%	36 19%	76 17%	32 16%	18 29% mnp	12 13%	13 14%	89 18%	33 16%	15 20%	18 17%	23 23%	109 20% au	35 14%	12 15%
\$251-\$500	163 17% V	54 24% AcD	35 16%	42 14%	31 16%	70 17%	16 12%	45 22% g	31 16%	81 18%	39 20%	8 14%	19 19%	15 16%	82 17%	32 15%	8 10%	27 25% pQ	16 16%	109 20% AV	37 14%	6 8%
\$501-\$1,000	58 6%	16 7%	11 5%	22 7%	8 4%	31 7%	5 4%	6 3%	16 8% h	31 7%	8 4%	4 7% r	5 5%	13 14% KQRS	27 5%	22 10% kQRs	1 1%	1 1%	3 3%	30 6%	21 8%	5 7%
\$1,001+	100 11% CFU	19 9%	10 4%	54 18% ABCE	17 9%	30 7%	15 11%	28 14% f	26 13% f	48 11%	15 8%	3 4%	19 19% KLP	12 12%	51 10%	15 7%	13 17% k lp	9 9%	14 14%	64 12% u	16 6%	10 12%
Mean (Incl. 0)	744.4 f	527.6	559.0	1035.2 aBC	761.5	554.3	1146.8 aF	793.0	809.9	631.1	484.7	447.6	890.4	792.7	846.9	618.8	1710.8 KL p	703.1	825.7	713.0	684.7	775.0
Std. Dev. (Incl. 0)	2220.48	1269.33	1891.63	2389.22	3007.69	1690.50	3565.09	2180.68	1967.97	1580.78	1407.10	1398.62	1709.32	1854.81	2667.84	1917.07	4561.12	2544.60	2075.11	1932.42	2607.99	2117.45
Std. Err. (Incl. 0)	74.14	83.16	116.20	155.53	235.58	88.49	298.13	161.20	137.12	76.32	107.92	169.61	181.19	183.65	123.32	137.28	526.67	262.46	203.48	88.11	162.37	217.25
Median (Incl. 0)	150	200	100	150	100	100	120	200	200	150	100	200	200	200	120	100	100	150	200	200	100	100
Mean (Excl. 0)	905.4	642.9	644.6	1279.7 aBC	960.7	687.6	1436.2 aF	939.3	953.3	777.7	623.9	559.0	1061.9	917.0	1018.2	742.5	2147.3 KL p	827.7	987.6	818.8	905.6	996.3

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used. * small base

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NEFE

Weighted To The U.S. General Adult Population - Propensity

13 May 2010

Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: Plan To Attend A Wedding In The Next 12 Months

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	943	227	223	300	193	410	138*	202	194	448	197*	61*	97*	92*	495	213	76*	105*	101*	541	262	79*
Std. Dev. (Excl. 0)	2419.17	1375.06	2018.30	2597.75	3352.08	1858.72	3940.48	2345.12	2103.59	1722.34	1570.05	1545.83	1818.56	1967.55	2895.78	2078.78	5024.75	2744.14	2235.76	2049.99	2967.48	2358.07
Std. Err. (Excl. 0)	89.60	98.22	132.51	194.17	303.48	108.40	361.22	191.48	163.27	93.27	137.18	208.44	214.32	215.97	147.01	162.82	628.09	310.71	245.41	101.49	208.79	272.29
Median (Excl. 0)	200	250	100	250	200	200	200	250	200	200	200	200	300	300	200	150	150	200	200	200	175	150
Sigma	943	227	223	300	193	410	138	202	194	448	197	61	97	92	495	213	76	105	101	541	262	79
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
Overlap formulae used. * small base

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Q1720 How likely will you be, if at all, to limit the number of weddings you attend in the next 12 months because of economic factors?

Base: All Respondents

	Region					Age				Male Age					Female Age					Marital Status		
	Total	North-east	Mid-west	South	West	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Total	18-34	35-44	45-54	55+	Married	Single/ Never Married	Div./ Sep./ Wid.
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Unweighted Base	2596	623	668	780	525	762	436	561	837	1306	368	244	293	401	1290	394	192	268	436	1359	671	398
Weighted Base	2596	561	567	861	607	816	417	575	788	1254	406	206	297	345	1342	410	212	278	442	1406	667	342
At Least Somewhat Likely (Net)	720 28%I	175 31%	151 27%	237 28%	156 26%	240 29%I	114 27%	192 33%AI	174 22%	337 27%	120 30%N	50 24%	99 33%LNS	67 19%	383 29%	119 29%N	64 30%N	93 33%LNS	107 24%	417 30%av	173 26%	81 24%
At Least Likely (Sub-Net)	469 18%i	119 21%ae	97 17%	154 18%	97 16%	144 18%	83 20%	121 21%I	121 15%	212 17%	74 18%	36 17%	56 19%	46 13%	257 19%	70 17%	47 22%N	65 23%Ns	74 17%	266 19%	108 16%	56 16%
Extremely/Very Likely (Sub-Sub-Net)	308 12%FiU	73 13%	66 12%	104 12%	65 11%	77 9%	62 15%FI	91 16%AFI	78 10%	135 11%	33 8%	26 13%	43 14%k	32 9%	173 13%	43 11%	36 17%KNps	48 17%KNps	46 10%	179 13%U	59 9%	47 14%u
(5) Extremely likely	173 7%fU	47 8%	33 6%	48 6%	44 7%	39 5%	42 10%AFI	44 8%f	47 6%	78 6%	18 4%	20 10%Knp	23 8%	17 5%	94 7%	21 5%	22 10%Knp	21 8%	31 7%	96 7%	29 4%	31 9%U
(4) Very likely	135 5%e	25 4%	34 6%	56 6%e	21 3%	38 5%	20 5%	46 8%AFI	31 4%	56 4%	15 4%	6 3%	20 7%	15 4%	79 6%	23 5%	14 7%	26 9%KLNS	16 4%	83 6%	30 4%	16 5%
(3) Likely	160 6%V	47 8%a	31 5%	50 6%	32 5%	67 8%agi	20 5%	31 5%	42 5%	77 6%	40 10%lmN	9 5%	13 5%	14 4%	83 6%	27 7%	11 5%	17 6%	28 6%	86 6%v	49 7%V	10 3%
(2) Somewhat likely	251 10%I	56 10%	54 10%	83 10%	59 10%	96 12%agi	31 8%	71 12%agi	53 7%	125 10%	47 12%N	15 7%	42 14%LNS	21 6%	127 9%	49 12%Ns	17 8%	28 10%	32 7%	151 11%	66 10%	25 7%
(1) Not at all likely	918 35%hUv	201 36%	223 39%ae	292 34%	201 33%	301 37%h	144 35%	179 31%	294 37%h	457 36%	147 36%	76 37%	88 30%	146 42%MqRS	461 34%	155 38%	68 32%	90 32%	148 33%	556 40%AUV	204 31%	102 30%
Not applicable	958 37%bFT	184 33%	193 34%	331 38%	249 41%aBc	275 34%	159 38%	205 36%	320 41%AF	460 37%	139 34%	80 39%	109 37%	132 38%	498 37%	135 33%	80 38%	95 34%	188 42%kPr	433 31%	290 43%AT	158 46%AT
Mean	2.01	2.1	1.9	2.0	2.0	1.9	2.2fi	2.2AFI	1.9	2.0	1.9	2.0	2.2N	1.8	2.1	1.9	2.3kNp	2.2kNp	2.0	2.0	2.0	2.2
Std. Dev.	1.39	1.43	1.35	1.37	1.42	1.27	1.55	1.45	1.37	1.36	1.24	1.52	1.43	1.30	1.42	1.29	1.57	1.47	1.42	1.38	1.30	1.56
Std. Err.	0.03	0.07	0.06	0.06	0.08	0.06	0.09	0.08	0.06	0.05	0.08	0.13	0.11	0.08	0.05	0.08	0.14	0.12	0.09	0.05	0.07	0.11
Sigma	2596 100%	561 100%	567 100%	861 100%	607 100%	816 100%	417 100%	575 100%	788 100%	1254 100%	406 100%	206 100%	297 100%	345 100%	1342 100%	410 100%	212 100%	278 100%	442 100%	1406 100%	667 100%	342 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D/E - A/F/G/H/I - A/J/O - K/L/M/N/P/Q/R/S - A/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
Fielding Period: May 10-12, 2010
NEFE
Weighted To The U.S. General Adult Population - Propensity

13 May 2010

Q1705 If you graduated high school, or your child graduated high school, within the past 5 years, what do you estimate the total amount of monetary graduation gifts were?
Please include only those gifts given as money in the form of a cash, check or money transfer, do not include the value of gift cards or other items.
If you had more than one child graduate in the past 5 years, please think of the child who graduated most recently. If you did not graduate in the past 5 years, and do not have a child who graduated high school in the past 5 years, enter "99999".

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)	
Unweighted Base	2596	937	896	763	829	384	439	556	521	987	848	240	756	294	387	311	1840	1196	344	1130	244	532
Weighted Base	2596	1160	737	700	630	305	425	845	461	1010	870	255	796	332	397	321	1800	1258	319	1089	256	483
Graduated High School/Had A Child Who Graduated High School In Past 5 Years (Net)	685 26%IJTV	289 25%	225 30%ABD	171 24%	185 29%a	81 27%	105 25%	233 28%	84 18%	183 18%	325 37%AIJ	92 36%AIJ	227 28%	79 24%	109 28%	121 38%NO	459 25%	327 26%V	126 39%ARTV	259 24%V	141 55%ARSTV	51 11%
\$0	88 3%bDHjV	52 4%aD	24 3%	13 2%	44 7%AFGH	5 2%	8 2%	15 2%	24 5%aJ	24 2%	30 3%	11 4%	24 3%	9 3%	16 4%P	4 1%	64 4%	37 3%	14 5%v	41 4%V	11 4%v	8 2%
Received Graduation Money (Sub-Net)	597 23%bIJTV	238 20%	201 27%AB	158 23%	141 22%	76 25%	97 23%	218 26%	60 13%	160 16%	295 34%AIJ	81 32%AIJ	202 25%	71 21%	93 23%	117 36%NO	394 22%	290 23%V	111 35%ARTV	217 20%V	129 50%ARSTV	43 9%
Less Than \$500 (Sub-Sub-Net)	373 14%IJV	150 13%	125 17%Ab	99 14%	101 16%	51 17%	61 14%	116 14%	36 8%	97 10%	189 22%AIJ	51 20%aIJ	122 15%	42 13%	55 14%	77 24%NO	251 14%	190 15%V	50 16%V	140 13%V	83 32%ARSTV	29 6%
Less Than \$250 (Sub-Sub-Sub-Net)	213 8%IJV	99 9%	64 9%	50 7%	61 10%	31 10%	33 8%	61 7%	15 3%	59 6%i	106 12%AIJ	33 13%AIJ	78 10%	33 10%	38 10%	41 13%	135 8%	102 8%V	23 7%	95 9%V	49 19%ARSTV	22 5%
\$1-\$100	127 5%I	59 5%	39 5%	29 4%	38 6%	23 7%aGh	15 4%	34 4%	11 2%	47 5%i	54 6%aI	14 6%	44 6%	24 7%	18 5%	20 6%	83 5%	58 5%	14 4%	58 5%V	27 11%ARSTV	16 3%
\$101-\$250	86 3%IJV	40 3%	25 3%	21 3%	23 4%	8 3%	18 4%	27 3%	4 1%	12 1%	51 6%AIJ	19 8%AIJ	34 4%	9 3%	20 5%	21 7%h	53 3%	44 3%V	9 3%	36 3%V	22 8%ARSTV	6 1%
\$251-\$500	160 6%BJTV	51 4%	60 8%AB	49 7%b	40 6%	19 6%	28 7%	55 7%	21 5%	38 4%	83 10%AIJ	17 7%	44 6%	9 3%	17 4%	35 11%NO	115 6%	88 7%TV	27 9%TV	46 4%V	34 13%ARsTV	7 1%
\$501-\$1,000	96 4%bIJtV	30 3%	42 6%ABd	24 3%	17 3%	9 3%	12 3%	48 6%AEg	8 2%	20 2%	56 6%AIJ	12 5%ij	38 5%	12 4%	20 5%	13 4%	58 3%	46 4%V	25 8%ARTV	30 3%V	23 9%ARTV	5 1%
\$1,001-\$2,000	48 2%beJtV	13 1%	18 2%b	17 2%	6 1%	9 3%e	7 2%	19 2%	5 1%	9 1%	27 3%aIJ	8 3%J	14 2%	3 1%	6 1%	10 3%	34 2%	24 2%V	13 4%ArTV	12 1%V	9 3%TV	1 *
\$2,001+	81 3%rv	45 4%	16 2%	19 3%	17 3%	8 3%	17 4%	35 4%	12 3%	34 3%	24 3%	11 4%	29 4%	13 4%	13 3%	17 5%	52 3%	29 2%	23 7%ARTV	35 3%V	15 6%aRV	8 2%
Did not graduate high school/Do not have a child who graduated high school in past 5 years	1911 74%CeKL SU	870 75%C	512 70%	528 76%C	445 71%	223 73%	320 75%	612 72%	377 82%AKL	826 82%AKL	545 63%	163 64%	570 72%	253 76%P	288 72%P	200 62%	1341 75%	931 74%SU	194 61%U	830 76%ASU	116 45%	432 89%ARSTU

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
Overlap formulae used.

Harris Interactive QuickQuery
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13 May 2010

Q1705 If you graduated high school, or your child graduated high school, within the past 5 years, what do you estimate the total amount of monetary graduation gifts were?
 Please include only those gifts given as money in the form of a cash, check or money transfer, do not include the value of gift cards or other items.
 If you had more than one child graduate in the past 5 years, please think of the child who graduated most recently. If you did not graduate
 in the past 5 years, and do not have a child who graduated high school in the past 5 years, enter "99999".

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children					Employment Status				
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K -\$49.9K	\$50K -\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	2596	1160	737	700	630	305	425	845	461	1010	870	255	796	332	397	321	1800	1258	319	1089	256	483
Mean (Incl. 0)	1027.5c k	1111.5	827.5	1148.2	918.9	1187.1	1330.2	1065.6	1099.4	1225.9	850.9	1189.5	1110.8	1314.9	1130.0	1258.5	986.4	918.9	1242.3U	1102.4	784.3	1719.6ARU
Std. Dev. (Incl. 0)	2052.84	2259.47	1528.76	2267.86	2418.00	2536.85	2373.06	1561.92	2100.43	2504.34	1636.00	2301.69	2144.85	2569.11	2337.92	2258.06	2006.95	1738.97	1910.07	2433.94	1148.82	3447.25
Std. Err. (Incl. 0)	79.85	153.38	92.52	173.43	159.79	257.58	234.97	126.69	230.55	187.71	93.52	237.40	142.67	290.89	234.97	205.28	96.23	100.57	168.83	151.82	98.15	441.38
Median (Incl. 0)	300	234	350	500	200	300	350	500	300	300	300	360	350	200	300	400	300	400	500	200	300	150
Mean (Excl. 0)	1179.6C K	1352.7	926.6	1240.3	1206.2	1267.0	1441.2	1139.9	1539.8k	1407.2k	936.2	1350.1	1243.7	1472.5	1329.7	1303.9	1146.7	1036.1	1404.2U	1311.6u	853.5	2045.8ARU
Std. Dev. (Excl. 0)	2158.50	2426.93	1589.36	2333.14	2708.98	2602.28	2438.14	1589.15	2349.36	2635.92	1692.78	2408.79	2233.23	2677.19	2484.70	2285.76	2121.28	1813.66	1974.51	2603.44	1173.71	3675.39
Std. Err. (Excl. 0)	91.62	189.51	103.24	188.01	207.16	275.84	258.44	134.31	313.95	218.90	102.45	267.64	158.31	324.66	274.39	215.03	112.43	113.58	185.75	182.28	106.26	547.89
Median (Excl. 0)	500	500	450	500	300	350	500	500	500	500	450	500	500	500	500	400	500	500	600	300	350	250
Sigma	2596 100%	1160 100%	737 100%	700 100%	630 100%	305 100%	425 100%	845 100%	461 100%	1010 100%	870 100%	255 100%	796 100%	332 100%	397 100%	321 100%	1800 100%	1258 100%	319 100%	1089 100%	256 100%	483 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
 Fielding Period: May 10-12, 2010
 NEFE
 Weighted To The U.S. General Adult Population - Propensity

13 May 2010

Q1705 If you graduated high school, or your child graduated high school, within the past 5 years, what do you estimate the total amount of monetary graduation gifts were?
 Please include only those gifts given as money in the form of a cash, check or money transfer, do not include the value of gift cards or other items.
 If you had more than one child graduate in the past 5 years, please think of the child who graduated most recently. If you did not graduate
 in the past 5 years, and do not have a child who graduated high school in the past 5 years, enter "99999".

Base: Graduated High School/Had A Child Who Graduated High School In Past 5 Years

	Education				Income				Household Size				Age/Presence Children					Employment Status				
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	661	217	273	171	229	97	102	152	83	178	306	94	226	78	99	121	435	299	128	257	137	61
Weighted Base	685	289	225	171	185	81*	105*	233	84*	183*	325	92*	227	79*	109*	121*	459	327	126*	259	141*	51*
\$0	88 13%DfHK	52 18%AcD	24 11%	13 7%	44 24%AFGH	5 6%	8 8%	15 7%	24 29%AJKL	24 13%	30 9%	11 12%	24 11%	9 11%p	16 15%P	4 3%	64 14%	37 11%	14 12%	41 16%U	11 8%	8 16%
Received Graduation Money (Net)	597 87%BEI	238 82%	201 89%b	158 93%AB	141 76%	76 94%aE	97 92%E	218 93%AE	60 71%	160 87%I	295 91%AI	81 88%I	202 89%	71 89%	93 85%	117 97%nO	394 86%	290 89%	111 88%	217 84%	129 92%T	43 84%
Less Than \$500 (Sub-Net)	373 54%iS	150 52%	125 55%	99 58%	101 55%	51 62%	61 59%	116 50%	36 42%	97 53%	189 58%i	51 55%	122 54%	42 53%	55 50%	77 63%o	251 55%	190 58%S	50 40%	140 54%S	83 59%S	29 57%S
Less Than \$250 (Sub-Sub- Net)	213 31%IS	99 34%	64 29%	50 29%	61 33%	31 38%	33 32%	61 26%	15 18%	59 32%i	106 33%I	33 36%I	78 34%	33 41%	38 35%	41 34%	135 29%	102 31%S	23 19%	95 37%aS	49 35%S	22 44%aS
\$1-\$100	127 19% _s	59 20%	39 17%	29 17%	38 20%	23 28%AgH	15 14%	34 15%	11 13%	47 26%Aik	54 17%	14 15%	44 20%	24 30%Op	18 16%	20 17%	83 18%	58 18%	14 11%	58 23% _s	27 19% _s	16 32%ARS
\$101-\$250	86 13%iJ	40 14%	25 11%	21 12%	23 13%	8 10%	18 18%	27 12%	4 4%	12 6%	51 16%aIJ	19 21%aIJ	34 15%	9 12%	20 18%	21 17%	53 11%	44 13%	9 7%	36 14%	22 15% _s	6 12%
\$251-\$500	160 23%bT	51 18%	60 27%b	49 28%B	40 22%	19 24%	28 27%	55 24%	21 25%	38 21%	83 26%	17 19%	44 20%	9 12%	17 15%	35 29%NO	115 25%	88 27%TV	27 22%	46 18%	34 24%	7 13%
\$501-\$1,000	96 14%E	30 10%	42 19%AB	24 14%	17 9%	9 11%	12 11%	48 21%AE	8 10%	20 11%	56 17%a	12 13%	38 17%	12 15%	20 18%	13 11%	58 13%	46 14%	25 20%	30 12%	23 16%	5 9%
\$1,001-\$2,000	48 7%E	13 5%	18 8%	17 10%b	6 3%	9 11%E	7 7%	19 8%	5 5%	9 5%	27 8%	8 9%	14 6%	3 4%	6 5%	10 8%	34 7%	24 7%	13 10%	12 5%	9 6%	1 1%
\$2,001+	81 12%CKr	45 16%C	16 7%	19 11%	17 9%	8 9%	17 16%	35 15%	12 14%	34 18%AK	24 7%	11 12%	29 13%	13 17%	13 12%	17 14%	52 11%	29 9%	23 19%aRu	35 13%	15 10%	8 16%
Mean (Incl. 0)	1027.5c k	1111.5	827.5	1148.2	918.9	1187.1	1330.2	1065.6	1099.4	1225.9	850.9	1189.5	1110.8	1314.9	1130.0	1258.5	986.4	918.9	1242.3U	1102.4	784.3	1719.6ARU
Std. Dev. (Incl. 0)	2052.84	2259.47	1528.76	2267.86	2418.00	2536.85	2373.06	1561.92	2100.43	2504.34	1636.00	2301.69	2144.85	2569.11	2337.92	2258.06	2006.95	1738.97	1910.07	2433.94	1148.82	3447.25
Std. Err. (Incl. 0)	79.85	153.38	92.52	173.43	159.79	257.58	234.97	126.69	230.55	187.71	93.52	237.40	142.67	290.89	234.97	205.28	96.23	100.57	168.83	151.82	98.15	441.38
Median (Incl. 0)	300	234	350	500	200	300	350	500	300	300	300	360	350	200	300	400	300	400	500	200	300	150

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base

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Q1705 If you graduated high school, or your child graduated high school, within the past 5 years, what do you estimate the total amount of monetary graduation gifts were?
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 If you had more than one child graduate in the past 5 years, please think of the child who graduated most recently. If you did not graduate
 in the past 5 years, and do not have a child who graduated high school in the past 5 years, enter "99999".

Base: Graduated High School/Had A Child Who Graduated High School In Past 5 Years

	Education				Income				Household Size				Age/Presence Children					Employment Status				
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K -\$49.9K	\$50K -\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
	(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)	(V)
Weighted Base	685	289	225	171	185	81*	105*	233	84*	183*	325	92*	227	79*	109*	121*	459	327	126*	259	141*	51*
Mean (Excl. 0)	1179.6C K	1352.7	926.6	1240.3	1206.2	1267.0	1441.2	1139.9	1539.8k	1407.2k	936.2	1350.1	1243.7	1472.5	1329.7	1303.9	1146.7	1036.1	1404.2U	1311.6u	853.5	2045.8ARU
Std. Dev. (Excl. 0)	2158.50	2426.93	1589.36	2333.14	2708.98	2602.28	2438.14	1589.15	2349.36	2635.92	1692.78	2408.79	2233.23	2677.19	2484.70	2285.76	2121.28	1813.66	1974.51	2603.44	1173.71	3675.39
Std. Err. (Excl. 0)	91.62	189.51	103.24	188.01	207.16	275.84	258.44	134.31	313.95	218.90	102.45	267.64	158.31	324.66	274.39	215.03	112.43	113.58	185.75	182.28	106.26	547.89
Median (Excl. 0)	500	500	450	500	300	350	500	500	500	500	450	500	500	500	500	400	500	500	600	300	350	250
Sigma	685 100%	289 100%	225 100%	171 100%	185 100%	81 100%	105 100%	233 100%	84 100%	183 100%	325 100%	92 100%	227 100%	79 100%	109 100%	121 100%	459 100%	327 100%	126 100%	259 100%	141 100%	51 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base

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13 May 2010

Q1710 If you or your child graduated high school within the past 5 years, what did you/they do with the majority of your/their graduation money?

Base: Graduated/Child Graduated High School Within Past 5 Years And Received Graduation Money

	Education				Income				Household Size				Age/Presence Children					Employment Status				
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K -\$49.9K	\$50K -\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	555	164	237	154	171	89	89	140	56	145	273	81	199	68	82	113	356	255	113	204	122	45
Weighted Base	597	238*	201	158*	141*	76*	97*	218*	60*	160*	295	81*	202	71*	93*	117*	394	290	111*	217	129*	43*
Used for college	164 27% bE	49 21%	66 33% AB	49 31% b	28 20%	31 40% AE	25 26%	66 30%	12 20%	56 35% a	77 26%	20 25%	52 26%	12 18%	29 31% n	28 24%	112 28%	72 25%	44 40% ART	53 24%	49 38% ART	10 24%
Put the money in savings	115 19% JS	43 18%	36 18%	36 22%	22 16%	9 12%	21 22%	49 23%	12 21%	18 11%	69 23% aJ	16 20%	39 19%	13 19%	15 16%	27 23%	76 19%	60 21% S	9 8%	48 22% Sv	28 22% S	4 10%
Travel and entertainment	59 10% beMT	14 6%	18 9%	27 17% ABC	8 6%	5 6%	13 13%	32 14% ae	11 18%	13 8%	28 9%	7 8%	10 5%	1 1%	8 8% n	9 8%	49 12% aM	36 13% T	20 18% AT	12 5%	21 16% aT	5 12% t
Car	37 6%	12 5%	19 10% Ad	6 4%	10 7%	2 3%	9 9%	15 7%	6 9%	6 4%	15 5%	10 12% ajk	17 8%	4 6%	9 10%	11 9%	20 5%	24 8%	6 5%	9 4%	5 4%	1 3%
Paid off debt	23 4% Q	11 4%	8 4%	5 3%	10 7% a	3 3%	1 1%	6 3%	3 4%	4 3%	13 4%	3 4%	16 8% AQ	13 18% OP	2 2%	3 3%	7 2%	11 4%	7 7% u	4 2%	1 1%	2 4%
Home	16 3% Q	8 3%	5 2%	4 2%	8 5% af	- -	1 1%	6 3%	- -	6 4%	9 3%	2 2%	12 6% AQ	8 11%	7 8%	5 4%	4 1%	8 3%	5 5%	4 2%	3 2%	- -
Something else	82 14% DHS	48 20% ACD	21 11%	12 8%	28 20% aH	11 14%	10 10%	15 7%	3 5%	25 16%	42 14%	12 15%	31 15%	12 17%	9 9%	22 19% o	51 13%	37 13%	6 6%	41 19% ASU	11 8%	4 10%
Not sure	69 11% U	34 14%	19 10%	16 10%	19 13%	13 16%	11 12%	20 9%	9 14%	15 9%	35 12%	10 12%	21 10%	7 10%	12 13%	12 10%	48 12%	34 12% U	8 7%	27 12% U	4 3%	9 22% asU
Decline to answer	31 5% KMR	20 8% d	8 4%	4 3%	9 7%	4 5%	4 5%	9 4%	5 9%	16 10% AKL	8 3%	1 2%	3 2%	1 1%	2 2%	1 1%	28 7% aM	7 2%	5 5%	19 9% AR	7 5%	7 16% ARsu
Sigma	597 100%	238 100%	201 100%	158 100%	141 100%	76 100%	97 100%	218 100%	60 100%	160 100%	295 100%	81 100%	202 100%	71 100%	93 100%	117 100%	394 100%	290 100%	111 100%	217 100%	129 100%	43 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base

Harris Interactive QuickQuery
 Fielding Period: May 10-12, 2010
 NEFE
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13 May 2010

Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K -\$49.9K	\$50K -\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2596	937	896	763	829	384	439	556	521	987	848	240	756	294	387	311	1840	1196	344	1130	244	532
Weighted Base	2596	1160	737	700	630	305	425	845	461	1010	870	255	796	332	397	321	1800	1258	319	1089	256	483
Plan To Attend A Wedding In The Next 12 Months (Net)	943 36%BIJQ TV	359 92%aD 31%TV	257 35% 8%aD	327 47%ABC	214 34% 10%AFGH	97 32% 6%	141 33% 4%	388 46%AEFG	128 28% 8%j	329 33% 5%	374 43%AIJ	112 44%aIJ	340 43%AQ	160 48% 6%	165 42% 9%	143 44% 7%	604 34% 6%	509 40%ATV	149 47%ATV	322 30%V	136 53%ARTV	104 22%
\$0	168 6%dgjrv	92 8%aD	43 6%	32 5%	65 10%AFGH	17 6%	16 4%	51 6%	36 8%j	50 5%	60 7%	21 8%	53 7%	19 6%	34 9%	23 7%	115 6%	67 5%v	28 9%rv	78 7%V	26 10%aRV	14 3%
Plan To Spend Money To Attend A Wedding (Sub-Net)	776 30%BEIQ TV	267 23% 23%TV	214 29%B	295 42%ABC	149 24% 4%	79 26% 4%	125 30%e	337 40%AEFG	92 20% 4%	279 28%I	314 36%AIJ	91 36%Ij	287 36%AQ	141 43%O	131 33% 3%	120 37% 3%	488 27%	441 35%ATV	121 38%ATV	244 22%V	110 43%ArTV	91 19%
Spend \$100 Or Less (Sub-Sub-Net)	291 11%bJQT V	111 10% 10%V	97 13%ab	84 12%	74 12% 12%	38 12% 12%	62 15%aH	79 9%	43 9%	90 9%	117 13%aij	41 16%aIJ	112 14%AQ	51 15% 15%	60 15% 16%	50 16% 10%	179 10%	157 13%TV	52 16%ATV	94 9%	59 23%ARsTV	38 8%
\$1-\$50	161 6%JQ	71 6%	49 7%	41 6%	48 8%h	24 8%h	38 9%AH	38 5%	26 6%	42 4%	69 8%aJ	23 9%J	67 8%AQ	30 9% 10%	32 8% 10%	32 10% 10%	94 5% 5%	77 6% 6%ATV	33 10%ARTV	59 5%	32 13%ARTV	24 5%
\$51-\$100	130 5%BTV	40 3%	48 6%aB	43 6%B	26 4% 4%	14 4% 4%	24 6% 6%	41 5%	17 4% 4%	48 5% 5%	47 5% 7%	18 7% 15%	45 6% 16%AQ	21 6% 20%O	28 7% 12%	18 6% 15%	85 5% 11%	80 6%ATV	19 6%tv	35 3%	27 11%ArTV	14 3%
Spend \$101-\$500 (Sub-Sub-Net)	327 13%BEFGI QTV	101 9% 9%TV	82 11%	144 21%ABC	45 7% 7%	24 8% 8%	39 9% 9%	185 22%AEFG	30 6% 6%	124 12%I	134 15%AI	39 15%I	126 16%AQ	67 20%O	47 12% 12%	50 15% 15%	201 11%	203 16%ATV	55 17%ATV	83 8%	39 15%TV	30 6%
\$101-\$250	164 6%BEGIQ TV	48 4% 4%TV	43 6%	74 11%ABC	26 4% 4%	12 4% 4%	14 3% 3%	91 11%AEFG	13 3% 3%	63 6%I	66 8%I	23 9%I	65 8%aq	33 10% 10%	27 7% 7%	25 8% 8%	100 6% 6%	97 8%ATV	25 8%tv	50 5%v	22 9%TV	15 3%
\$251-\$500	163 6%BEFIQ TV	53 5% 5%TV	39 5%	71 10%ABC	19 3% 3%	11 4% 4%	24 6%e	94 11%AEFG	17 4% 4%	62 6% 6%	68 8%I	17 6% 6%	61 8% 8%	34 10%O	20 5% 5%	25 8% 8%	101 6% 6%	106 8%ATV	29 9%aTV	33 3%	18 7%TV	14 3%
\$501-\$1,000	58 2%B	10 1%	16 2%b	31 4%ABC	11 2% 2%	5 2% 2%	8 2% 2%	28 3%	12 3% 3%	23 2% 2%	22 2% 2%	1 1%	11 1%	6 2% 2%	3 1% 1%	3 1% 1%	47 3% 3%	35 3% 3%	7 2% 2%	19 2% 2%	8 3% 3%	9 2%
\$1,001+	100 4%CI	45 4%	20 3%	35 5%c	20 3% 3%	13 4% 4%	17 4% 4%	45 5%a	7 1% 1%	42 4%I	41 5%I	9 4%	38 5%	17 5% 5%	21 5% 5%	18 6% 6%	62 3% 3%	46 4% 4%	7 2% 2%	49 4%uv	4 1% 1%	14 3%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
 Fielding Period: May 10-12, 2010
 NEFE
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13 May 2010

Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K \$49.9K	\$50K \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Weighted Base	2596	1160	737	700	630	305	425	845	461	1010	870	255	796	332	397	321	1800	1258	319	1089	256	483
Do not plan to attend a wedding in the next 12 months	1653	800	480	373	415	208	283	457	333	680	496	143	457	172	232	179	1196	749	170	767	120	378
	64%DHL MRSU	69%AD	65%D	53%	66%H	68%H	67%H	54%	72%AKL	67%AKL	57%	56%	57%	52%	58%	56%	66%AM	60%U	53%	70%ARSU	47%	78%ARSTU
Mean (Incl. 0)	744.4CU	939.0C	492.5	728.6	794.7	979.0	981.1	667.4	527.3	829.4	805.3	539.2	687.0	569.1	834.6	573.5	776.7	608.6	437.5	1053.0AR SU	262.3	987.6sU
Std. Dev. (Incl. 0)	2220.48	2511.55	1475.00	2349.54	2414.69	2495.70	3281.70	1697.45	2734.15	2045.48	2196.78	2138.64	2030.76	1478.91	2589.19	1437.64	2321.49	1952.66	1487.82	2703.08	870.20	2402.95
Std. Err. (Incl. 0)	74.14	150.63	84.32	132.80	148.05	227.83	267.95	107.36	221.77	118.29	118.44	211.76	115.90	128.72	213.55	127.07	95.57	89.41	125.74	152.79	80.11	218.45
Median (Incl. 0)	150	100	100	200	50	100	100	200	89	200	150	100	150	150	100	100	150	200	100	100	100	150
Mean (Excl. 0)	905.4C	1264.4aC	592.0	807.9	1140.8	1192.7	1105.5	769.5	733.8	979.0	960.5	663.8	813.1	644.9	1054.8	680.8	959.7	701.2	540.2	1389.5AR SU	323.3	1136.7sU
	RU																			SU		
Std. Dev. (Excl. 0)	2419.17	2844.03	1599.39	2461.42	2826.64	2710.64	3465.20	1801.24	3206.39	2189.53	2368.30	2357.60	2186.48	1559.23	2872.66	1543.73	2546.64	2080.56	1637.45	3030.16	956.56	2546.49
Std. Err. (Excl. 0)	89.60	205.25	100.35	146.32	208.38	275.22	300.47	121.16	296.43	138.48	141.79	258.78	137.74	149.35	266.72	150.65	116.60	102.50	154.04	198.51	96.14	257.23
Median (Excl. 0)	200	200	150	250	110	150	150	250	150	200	200	150	200	200	150	200	200	200	150	200	100	200
Sigma	2596	1160	737	700	630	305	425	845	461	1010	870	255	796	332	397	321	1800	1258	319	1089	256	483
	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.

Harris Interactive QuickQuery
 Fielding Period: May 10-12, 2010
 NEFE
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13 May 2010

Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: Plan To Attend A Wedding In The Next 12 Months

	Education				Income				Household Size				Age/Presence Children					Employment Status				
	Total	H. S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K - \$49.9K	\$50K - \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	897	278	306	313	266	120	150	250	152	299	344	102	307	132	147	128	590	477	140	313	118	121
Weighted Base	943	359	257	327	214	97*	141*	388	128*	329	374	112*	340	160*	165*	143*	604	509	149*	322	136*	104*
\$0	168 18%DghR	92 26%ACD	43 17%D	32 10%	65 30%AFGH	17 18%	16 11%	51 13%	36 28%AJK	50 15%	60 16%	21 19%	53 16%	19 12%	34 21%N	23 16%	115 19%	67 13%	28 19%	78 24%ARV	26 19%	14 13%
Plan To Spend Money To Attend A Wedding (Net)	776 82%BEIT	267 74%	214 83%B	295 90%ABC	149 70%	79 82%E	125 89%aE	337 87%aE	92 72%	279 85%I	314 84%I	91 81%	287 84%	141 88%O	131 79%	120 84%	488 81%	441 87%AT	121 81%	244 76%	110 81%	91 87%T
Spend \$100 Or Less (Sub- Net)	291 31%dH	111 31%	97 38%AD	84 26%	74 35%H	38 39%H	62 44%AH	79 20%	43 34%	90 27%	117 31%	41 37%	112 33%	51 32%	60 36%	50 35%	179 30%	157 31%	52 35%	94 29%	59 44%ART	38 37%t
\$1-\$50	161 17%DhJ	71 20%d	49 19%d	41 13%	48 22%AH	24 25%aH	38 27%AH	38 10%	26 20%	42 13%	69 19%	23 21%	67 20%	30 19%	32 19%	32 22%	94 16%	77 15%	33 22%	59 18%	32 24%r	24 23%r
\$51-\$100	130 14%	40 11%	48 19%AB	43 13%	26 12%	14 14%	24 17%	41 10%	17 14%	48 14%	47 13%	18 16%	45 13%	21 13%	28 17%	18 13%	85 14%	80 16%	19 12%	35 11%	27 20%T	14 14%
Spend \$101-\$500 (Sub-Net)	327 35%BEfI T	101 28%	82 32%	144 44%ABC	45 21%	24 25%	39 27%	185 48%AEFG	30 23%	124 38%I	134 36%I	39 35%	126 37%	67 42%O	47 28%	50 35%	201 33%	203 40%ATuv	55 37%t	83 26%	39 29%	30 28%
\$101-\$250	164 17%bEGI	48 13%	43 17%	74 23%AB	26 12%	12 13%	14 10%	91 24%AEfG	13 10%	63 19%i	66 18%i	23 20%i	65 19%	33 20%	27 16%	25 17%	100 17%	97 19%	25 17%	50 16%	22 16%	15 14%
\$251-\$500	163 17%ET	53 15%	39 15%	71 22%ab	19 9%	11 12%	24 17%E	94 24%AEF	17 13%	62 19%	68 18%	17 15%	61 18%	34 21%O	20 12%	25 17%	101 17%	106 21%AT	29 20%T	33 10%	18 13%	14 14%
\$501-\$1,000	58 6%BLM	10 3%	16 6%	31 10%AB	11 5%	5 5%	8 6%	28 7%	12 9%L	23 7%l	22 6%	1 1%	11 3%	6 4%	3 2%	3 2%	47 8%aM	35 7%	7 5%	19 6%	8 6%	9 8%
\$1,001+	100 11%ciSU	45 12%	20 8%	35 11%	20 9%	13 13%	17 12%	45 12%	7 5%	42 13%i	41 11%	9 8%	38 11%	17 11%	21 13%	18 13%	62 10%	46 9%u	7 4%	49 15%ARSU	4 3%	14 13%SU
Mean (Incl. 0)	744.4CU	939.0C	492.5	728.6	794.7	979.0	981.1	667.4	527.3	829.4	805.3	539.2	687.0	569.1	834.6	573.5	776.7	608.6	437.5	1053.0AR SU	262.3	987.6SU
Std. Dev. (Incl. 0)	2220.48	2511.55	1475.00	2349.54	2414.69	2495.70	3281.70	1697.45	2734.15	2045.48	2196.78	2138.64	2030.76	1478.91	2589.19	1437.64	2321.49	1952.66	1487.82	2703.08	870.20	2402.95
Std. Err. (Incl. 0)	74.14	150.63	84.32	132.80	148.05	227.83	267.95	107.36	221.77	118.29	118.44	211.76	115.90	128.72	213.55	127.07	95.57	89.41	125.74	152.79	80.11	218.45
Median (Incl. 0)	150	100	100	200	50	100	100	200	89	200	150	100	150	150	100	100	150	200	100	100	100	150

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base

Harris Interactive QuickQuery
 Fielding Period: May 10-12, 2010
 NEFE
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13 May 2010

Q1715 How much do you plan on spending, if anything, to attend a wedding in the next 12 months (considering clothing, gifts, travel, child care, etc.)?
 If you plan to attend more than one wedding in the next 12 months, please answer based on the first one you plan to attend.
 If you do not plan to attend a wedding in the next 12 months please enter "99999".

Base: Plan To Attend A Wedding In The Next 12 Months

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K -\$49.9K	\$50K -\$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Weighted Base	943	359	257	327	214	97*	141*	388	128*	329	374	112*	340	160*	165*	143*	604	509	149*	322	136*	104*
Mean (Excl. 0)	905.4C RU	1264.4aC	592.0	807.9	1140.8	1192.7	1105.5	769.5	733.8	979.0	960.5	663.8	813.1	644.9	1054.8	680.8	959.7	701.2	540.2	1389.5AR SU	323.3	1136.7sU
Std. Dev. (Excl. 0)	2419.17	2844.03	1599.39	2461.42	2826.64	2710.64	3465.20	1801.24	3206.39	2189.53	2368.30	2357.60	2186.48	1559.23	2872.66	1543.73	2546.64	2080.56	1637.45	3030.16	956.56	2546.49
Std. Err. (Excl. 0)	89.60	205.25	100.35	146.32	208.38	275.22	300.47	121.16	296.43	138.48	141.79	258.78	137.74	149.35	266.72	150.65	116.60	102.50	154.04	198.51	96.14	257.23
Median (Excl. 0)	200	200	150	250	110	150	150	250	150	200	200	150	200	200	150	200	200	200	150	200	100	200
Sigma	943 100%	359 100%	257 100%	327 100%	214 100%	97 100%	141 100%	388 100%	128 100%	329 100%	374 100%	112 100%	340 100%	160 100%	165 100%	143 100%	604 100%	509 100%	149 100%	322 100%	136 100%	104 100%

Proportions/Means: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used. * small base

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13 May 2010

Q1720 How likely will you be, if at all, to limit the number of weddings you attend in the next 12 months because of economic factors?

Base: All Respondents

	Education				Income				Household Size				Age/Presence Children				Employment Status					
	Total	H.S. or Less	Some Col.	Col. Grad+	Less Than \$35K	\$35K \$49.9K	\$50K \$74.9K	\$75K+	1	2	3-4	5+	Has Chld Hhld	<6	6-12	13-17	No Chld Hhld	Full- time/ Self- Empl	Part- time	Total Un- emp.	Stud- ent	Ret- ired
		(A)	(B)	(C)	(D)	(E)	(F)	(G)	(H)	(I)	(J)	(K)	(L)	(M)	(N)	(O)	(P)	(Q)	(R)	(S)	(T)	(U)
Unweighted Base	2596	937	896	763	829	384	439	556	521	987	848	240	756	294	387	311	1840	1196	344	1130	244	532
Weighted Base	2596	1160	737	700	630	305	425	845	461	1010	870	255	796	332	397	321	1800	1258	319	1089	256	483
At Least Somewhat Likely (Net)	720 28%BQTV	285 25%	214 29%b	220 31%AB	184 29%	88 29%	109 26%	247 29%	116 25%	267 26%	272 31%Aij	65 26%	254 32%AQ	109 33%	131 33%	104 32%	465 26%	378 30%aTV	109 34%ATV	258 24%	70 27%	102 21%
At Least Likely (Sub-Net)	469 18%GQv	189 16%	136 18%	143 20%b	128 20%G	57 19%	58 14%	161 19%g	75 16%	176 17%	174 20%	43 17%	173 22%AQ	69 21%	85 21%	71 22%	296 16%	234 19%v	71 22%tUV	177 16%	36 14%	69 14%
Extremely/Very Likely (Sub-Sub-Net)	308 12%jQ	119 10%	99 13%b	90 13%	87 14%g	39 13%	40 9%	104 12%	47 10%	103 10%	126 14%AIJ	33 13%	127 16%AQ	45 14%	66 17%	54 17%	181 10%	150 12%	44 14%U	120 11%	20 8%	49 10%
(5) Extremely likely	173 7%GjQ	64 5%	62 8%ab	47 7%	60 10%AG	20 7%	17 4%	58 7%	27 6%	53 5%	76 9%AJ	17 7%	70 9%AQ	35 10%	29 7%	25 8%	103 6%	75 6%	26 8%	77 7%	14 5%	31 6%
(4) Very likely	135 5%QT	55 5%	37 5%	43 6%	27 4%	19 6%	23 6%	46 5%	19 4%	50 5%	50 6%	16 6%	57 7%AQ	11 3%	37 9%N	29 9%N	78 4%	75 6%tu	19 6%u	43 4%	7 3%	17 4%
(3) Likely	160 6%	70 6%	37 5%	53 8%c	42 7%	17 6%	18 4%	57 7%	28 6%	74 7%	49 6%	10 4%	46 6%	24 7%	19 5%	18 6%	115 6%	84 7%	27 8%v	57 5%	15 6%	21 4%
(2) Somewhat likely	251 10%TV	96 8%	78 11%	77 11%	56 9%	31 10%	51 12%	85 10%	41 9%	91 9%	97 11%	22 9%	82 10%	40 12%	46 12%	33 10%	170 9%	144 11%ATV	37 12%tV	81 7%	34 13%TV	33 7%
(1) Not at all likely	918 35%BEFI T	351 30%	260 35%b	308 44%ABC	149 24%	92 30%e	150 35%E	415 49%AEFG	134 29%	389 38%AI	293 34%	103 40%I	280 35%	120 36%	144 36%	109 34%	638 35%	506 40%AT	109 34%	332 30%	98 38%T	170 35%T
Not applicable	958 37%DHMR	523 45%ACD	263 36%D	172 25%	296 47%AGH	125 41%H	165 39%H	184 22%	212 46%AJKL	354 35%	306 35%	86 34%	262 33%	104 31%	123 31%	108 34%	696 39%AM	374 30%	102 32%	499 46%ARSU	88 34%	211 44%ARSU
Mean	2.0HjQ	2.0	2.1	1.9	2.4AGH	2.1gh	1.9	1.9	2.1	1.9	2.1AJ	1.9	2.2AQ	2.1	2.1	2.2	1.9	1.9	2.1U	2.1uv	1.8	1.9
Std. Dev.	1.39	1.38	1.45	1.35	1.54	1.42	1.26	1.33	1.40	1.31	1.47	1.40	1.48	1.47	1.44	1.47	1.34	1.33	1.42	1.46	1.25	1.41
Std. Err.	0.03	0.06	0.06	0.06	0.07	0.09	0.08	0.06	0.08	0.05	0.06	0.11	0.07	0.10	0.09	0.10	0.04	0.05	0.09	0.06	0.10	0.08
Sigma	2596 100%	1160 100%	737 100%	700 100%	630 100%	305 100%	425 100%	845 100%	461 100%	1010 100%	870 100%	255 100%	796 100%	332 100%	397 100%	321 100%	1800 100%	1258 100%	319 100%	1089 100%	256 100%	483 100%

Proportions/Mean: Columns Tested (5%, 10% risk level) - A/B/C/D - A/E/F/G/H - A/I/J/K/L - A/M/Q - N/O/P - A/R/S/T/U/V
 Overlap formulae used.